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## RESEARCH AREAS

Social, political, and cultural consequences of automated decision-making systems: how citizens, news organizations, and public institutions use digital platforms and AI tools in news production, public deliberation, and policymaking.

Substantive

- **AI and the news industry:** AI-synthesized content production and automation, platform logic, comparative media studies
- **Platforms and cultural industries**: music streaming, video and immersive platforms, creator visibility and uneven access, promotion
- **Political communication:** algorithmic decision-making, AI ethics and regulation, political polarization, and platform governance
- **Epistemic integrity and communication interventions**: disinformation interventions, public health campaigns, and cognitive-behavioral effects of emerging technologies

Methodological

- **Social Science research design:** panel surveys, preregistered cross-national survey experiments, online experiments, meta-analysis
- **Computational social science:** social network analysis, text mining and natural language processing, applied machine learning

## ACADEMIC APPOINTMENTS

- 2024 – Present. **Associate Professor (tenured)**. Department of Media and Communication, City University of Hong Kong
- 2023 – 2024. **Associate Professor (tenured)**. Department of Interactive Media, Hong Kong Baptist University
- 2019 – 2023. **Assistant Professor**, Department of Interactive Media (2022 – 2023, the founding faculty member), Department of Journalism (2019 – 2022), Hong Kong Baptist University
    - Recruited through the University Strategic Research Cluster under the HKBU Institutional Strategic Plan 2018–2028, a competitive global recruitment programme for high-impact early-career researchers
    - 2022. Academic Visitor (sabbatical leave from Hong Kong Baptist University), Department of Communication, University of California, Davis, United States
- 2016 –2019. **Research Assistant Professor**, Department of Journalism, Hong Kong Baptist University
- 2014 –2016. **Lecturer**, School of Professional Education and Executive Development, The Hong Kong Polytechnic University

- 2013 –2014. **Postdoctoral Research Fellow**, Department of Media and Communication, City University of Hong Kong

## EDUCATION

- Ph.D., Media and Communication, City University of Hong Kong (2013)
  - Full scholarship, University Grants Committee (UGC) Scholarship for Research Degree Studies, Hong Kong SAR
- M.A. with *Distinction,* Communication and New Media, City University of Hong Kong (2009)
- B.A., Broadcasting Journalism, Guangzhou University, China (2008)

## EDITORIAL SERVICE

### A. Special Issue Editorships

- 2026 – present. Lead Guest Editor, *Digital Journalism*, special issue on *LLM Sycophancy in Digital Journalism* (forthcoming)
  - Conceived the special issue and convened an international guest editorial team: Ran Wei (University of South Carolina and Hong Kong Baptist University), Ingrid Bachmann (Pontificia Universidad Católica de Chile), and Taina Bucher (University of Oslo)
- 2024. Guest Editor (with Leanne Chang, Hong Kong Baptist University), *Global Media and China*, special issue on *Platforms for Social Good* (Vol. 9)
  - Articles developed from selected papers presented at the 19th Chinese Internet Research Conference (CIRC 2022) hosted by Hong Kong Baptist University as a pre-conference of the 2022 annual conference of the International Communication Association (ICA), Paris, France
  - Served on the CIRC 2022 Conference Committee

### B. Editorial Board Member

- 2026 – present. *Communication Research*
- 2025 – present. *Journal of Broadcasting & Electronic Media*
- 2024 – present. *Human Communication Research*
- 2024 – present. *Journalism & Mass Communication Quarterly*
- 2022 – present. *Digital Journalism*

## ACADEMIC LEADERSHIP

- 2024 – Present. **Director of Research**. Department of Media and Communication (COM), City University of Hong Kong
  - Coordinate departmental research strategy, research assessment, research seminars, and international research networks
  - Coordinate the Department's submission to the Research Assessment Exercise 2026 (Hong Kong's sector-wide research evaluation, comparable to the UK Research Excellence Framework), University Grants Committee

- 2019 – 2023. **Programme Director and Founder**. Master of Science in AI and Digital Media, School of Communication, Hong Kong Baptist University
  - Established a pioneering postgraduate programme, among the first in the Asia-Pacific region, integrating computational social science and digital media communication
  - Secured funding from the Targeted Taught Postgraduate Programmes Fellowships Scheme by the University Grants Committee (UGC)
  - Led curriculum development on media innovation, digital journalism, ethical AI, human-computer interaction and user experience, multimedia storytelling, and digital marketing
  - Coordinated a team of 10 full-time academic faculty members, five part-time instructors, and four administrative staff, serving an annual cohort of 95 students
- 2016 –2019. **Programme Director and Founder.** The Data and Media Communication Concentration, Bachelor of Communication in Journalism, Department of Journalism, Hong Kong Baptist University
  - Established the first undergraduate data journalism programme in Hong Kong
    - Coordinated eight academic faculty members from the Department of Computer Science and the Department of Journalism and three administrative staff, serving approximately 50 students annually
  - 2014 – 2016. **Course Leader.** School of Professional Education and Executive Development, The Hong Kong Polytechnic University
    - Coordinated five academic faculty members in the delivery of various university-wide undergraduate general education courses

## PUBLICATIONS

### A. Peer-reviewed journal publications (49)

# denotes the student author; * denotes the corresponding author.

49. Pu, J.[#] & **Zhang, X.*** (conditional acceptance). When does multimodal news matter? Evidence from a systematic review and meta-analysis. *Communication Research*.
48. Zhou, Y.-Q., Zhang, M.[#], Pu, J.[#], & **Zhang, X.*** (in press). Calibrating information and affect across a prolonged public health crisis: A local health commission's social media curation of government-citizen interactions. *Journal of Health Communication.* DOI: 10.1080/10810730.2026.2755323.
47. Wei, R., Pu, J.[#], Lo, V.-H., & **Zhang, X.*** (2026). The (Un)desirable shield: consequences of perceived effects of warning labels on AI-generated political disinformation. *Information, Communication & Society, 29*(13), 3998–4017. https://doi.org/10.1080/1369118X.2026.2636130
46. **Zhang, X.** (2026). Politically motivated retroactive self-censorship on social media: Managing political impression in a politically polarized environment. *Mass Communication and Society, 29*(5), 887-904. https://doi.org/10.1080/15205436.2025.2515216.
45. Wei, R., Guo, J., **Zhang, X.**, & Lo, V.-H. (2026). Hostile media and friendly chambers: Social media polarization and the 2024 U.S. campus protests. *Journal of Broadcasting & Electronic Media, 70*(3), 319–336. https://doi.org/10.1080/08838151.2026.2642912.

44. Zhu, Q., Peng, T.-Q., & **Zhang, X.*** (2026). How do individual and societal factors shape news authentication? Comparing misinformation resilience across Hong Kong, the Netherlands, and the United States. *The International Journal of Press/Politics, 31*(2), 497-519. https://doi.org/10.1177/19401612251318838.
43. **Zhang, X.**, Huang, W.[#], & Zhu, J. J. H. (2026). How journalism researchers navigate the AI hype: Research orientations and intervention recommendations. *Information, Communication & Society, 29*(1), 1-20. https://doi.org/10.1080/1369118X.2025.2482666.
42. Huang, W.[#], Wu, Y.[#], Skoric, M., & **Zhang, X.*** (2025). Normalizing platform logic: Motives, strategies and risks of news professionals' traffic-oriented practices on social media in greater China. *Journalism*. Advance online publication. https://doi.org/10.1177/14648849251398655.
41. **Zhang, X.**, Kim, K., & Zhou, S. (2025). Time versus timing in social cognition: How concurrent viewer cues and plot-aligned Danmaku affect narrative outcomes on online video platforms. *Computers in Human Behavior, 172*, Article 108748. https://doi.org/10.1016/j.chb.2025.108748.
40. Pu, J.[#] & **Zhang, X.*** (2025). Coding OpenAI in an open-sourced code sharing platform: Exploring the collaboration networks on ChatGPT projects on GitHub. *Human-Machine Communication, 11*, 39–58. https://doi.org/10.30658/hmc.11.3.
39. Pu, J.[#] & **Zhang, X.*** (2025). Source and message effects on reactance to conflict reporting: Evidence from Hong Kong. *Journalism Practice*. Advance online publication, 1-21. https://doi.org/10.1080/17512786.2025.2545450.
38. **Zhang, X.**, Peng, T.-Q., & Zhu, Q. (2025). Social media misinformation wars: How message features, political cynicism, and conspiracy beliefs shape government-led public health debunking effectiveness. *Journalism & Mass Communication Quarterly*. Advance online publication. https://doi.org/10.1177/10776990251334107.
37. **Zhang, X.** & Lu, F. (2025). Enhancing public health policy communication through government-citizen social media interactions: The impact of replying agents, inquiry tone, and institutional trust. *Policy & Internet, 17*(1), e70000. https://doi.org/10.1002/poi3.70000.
36. Xue, H., Zhang, J., & **Zhang, X.** (2025). Facts or feelings? Leveraging emotionality as a fact-checking strategy on social media in the United States. *Social Media + Society, 11*(1), https://doi.org/10.1177/20563051251318172.
35. Wang, C.-J., **Zhang, X.***, Gou, Z.[#], & Wu, Y.[#] (2024). Yesterday once more: Collective storytelling and public engagement with digital cultural products on the music streaming platform. *Humanities and Social Sciences Communications*. *11*, 1173. https://www.nature.com/articles/s41599-024-03636-8.
34. **Zhang, X.**, Zhu, R.[#], Chen, L., Zhang, Z.[#], & Chen, M.[#] (2024). News from Messenger? A cross-national comparative study of news media's audience engagement strategies via Facebook Messenger chatbots. *Digital Journalism, 12*(3), 336-355. https://doi.org/10.1080/21670811.2022.2145329.
33. **Zhang, X.** & Zhu, R.[#] (2024). Health journalists' social media sourcing during the early outbreak of the public health emergency. *Journalism Practice, 18*(7), 1660-1680. https://doi.org/10.1080/17512786.2022.2110927.
32. Zhu, R.[#] & **Zhang, X.*** (2023). Public sector's misinformation debunking during the public health campaign: A case of Hong Kong. *Health Promotion International, 38*(3). https://doi.org/10.1093/heapro/daad053.

31. **Zhang, X.** (2023). Will political disagreement silence political expression? The role of information repertoire filtration and discussion network heterogeneity. *Human Communication Research, 49*(2), 139-148. https://doi.org/10.1093/hcr/hqad009.
30. Zhao, X.[#], Chen, L., Jin, Y., & **Zhang, X.** (2023). Comparing button-based chatbots with webpages for presenting fact-checking results: A case study of health information. *Information Processing & Management, 60*(2), 103203. https://doi.org/10.1016/j.ipm.2022.103203.
29. **Zhang, X.** (2022). Expression avoidance and privacy management as dissonance reduction in the face of online disagreement. *Telematics and Informatics, 75* (2022). https://doi.org/10.1016/j.tele.2022.101894.
28. **Zhang, X.**, Lin, W.-Y., & Dutton, W. H. (2022). The political consequences of online disagreement: The filtering of communication networks in a polarized political context. *Social Media + Society*, *8*(3). https://doi.org/10.1177/20563051221114391.
27. **Zhang, X.** & Fu, X. (2022). Fact-checkers' usage of clickbait element on social media and its effects on user engagement. *Global Journal of Media Studies. 9*, 3, p. 76-94 [in Chinese].
26. **Zhang, X.** & Zhu, R.[#] (2022). How source-level and message-level factors influence journalists' social media visibility during a public health crisis. *Journalism, 23*(12), 2627-2645. https://doi.org/10.1177/14648849211023153.
25. **Zhang, X.** & Chen, M.[#] (2022). Journalists' adoption and media's coverage of data-driven journalism: a case of Hong Kong. *Journalism Practice, 16*(5), 901-919. https://doi.org/10.1080/17512786.2020.1824126.
24. **Zhang, X.** & Ho, J. C. F. (2022). Exploring the fragmentation of the representation of data-driven journalism in the Twittersphere: A network analytics approach. *Social Science Computer Review, 40*(1), 42-60. https://doi.org/10.1177/0894439320905522.
23. Liang, H., & **Zhang, X.** (2021). Partisan bias of perceived incivility and its political consequences: Evidence from survey experiments in Hong Kong. *Journal of Communication, 71*(3), 357-379. https://doi.org/10.1093/joc/jqab008.
22. **Zhang, X.** (2021). Innovation and conformity in music reproduction: A network analytics approach to contestants' song covering in reality shows in Mainland China and the US. *International Communication Gazette, 83*(7), 639-661. https://doi.org/10.1177/17480485211014372.
21. **Zhang, X.** & Zhong, Z.-J. (2020). Extending media system dependency theory to informational media use and environmentalism: A cross-national study. *Telematics and Informatics, 50*. https://doi.org/10.1016/j.tele.2020.101378.
20. Ho, J. C. F., & **Zhang, X.** (2020). Strategies of marketing a new media form to the mass market: A text-mining-based case study of virtual reality games. *Journal of Open Innovation: Technology, Market, and Complexity*. *6*(1). https://doi.org/10.3390/joitmc6010001.
19. **Zhang, X.** & Li, W.[#] (2020). From social media with news: Journalists' social media use for sourcing and verification. *Journalism Practice, 14*(10), 1193-1210. https://doi.org/10.1080/17512786.2019.1689372.
18. **Zhang, X.** (2020). Effects of freedom restoration, language variety, and issue type on psychological reactance. *Health Communication, 35*(11), 1316-1327. https://doi.org/10.1080/10410236.2019.1631565.

17. Zhu, J. J. H., Huang, Y., & **Zhang, X.** (2018). Dialogue on computational communication research: Origins, theories, methods, and research questions. *Communication & Society, 44*, 1–24 [in Chinese]. Full text: http://cschinese.com/word/15554202018.pdf
16. Lin, W.-Y., **Zhang, X.***, Cao, B. (2018). How do new media influence youths' health literacy? Exploring the effects of media channel and content on safer sex literacy. *International Journal of Sexual Health, 30*(4), 354-365. https://doi.org/10.1080/19317611.2018.1509921.
15. Lin, F. & **Zhang, X.** (2018). Movement-press dynamics and news diffusion: A typology of activism in digital China. *China Review, 18*(2), 33-63. https://www.jstor.org/stable/26435647.
14. **Zhang, X.** & Lin, W.-Y. (2018). Stoking the fires of participation: Extending the Gamson hypothesis on social media use and elite-challenging political engagement. *Computers in Human Behavior*, *79*, 217-226. https://doi.org/10.1016/j.chb.2017.10.036.
13. **Zhang, X.** (2018). Visualization, technologies, or the public? Exploring the articulation of data-driven journalism in the Twittersphere. *Digital Journalism. 6*(6), 737-758. https://doi.org/10.1080/21670811.2017.1340094.
12. **Zhang, X.** & Lin, W.-Y. (2018). Hanging together or not? Impacts of social media use and organisational membership on individual and collective political actions. *International Political Science Review, 39*(2), 273-289. https://doi.org/10.1177/0192512116641842. [Ranked sixth among the journal's *Top Read Articles of 2018*.]
11. Lin, W.-Y., Cao, B., & **Zhang, X.** (2017). To speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong. *International Journal of Communication, 11*, 17. http://ijoc.org/index.php/ijoc/article/view/6723.
10. Cui, L. & **Zhang, X**. (2017). What happened to those fans several years later? Empowerment from *Super Girls' Voice* for girls in China (2007-2015). *Critical Studies in Media Communication, 34*(4), 400-414. https://doi.org/10.1080/15295036.2017.1319070.
9. Zhong, Z.-J. & **Zhang, X.*** (2017). A mediation path to Chinese netizens' civic engagement: The effects of news usage, civic motivations, online expression and discussion. *China: An International Journal, 15*(2), 4-26. https://muse.jhu.edu/article/661218.
8. Lin, W.-Y., **Zhang, X.**, Song, H.-Y., & Omori, K. (2016). Health information seeking in the Web 2.0 age: Trust in social media, uncertainty reduction, and self-disclosure. *Computers in Human Behavior, 56,* 289-294. https://doi.org/10.1016/j.chb.2015.11.055.
7. **Zhang, X.** (2015). Voting with dollars: A cross-polity and multilevel analysis of political consumerism. *International Journal of Consumer Studies, 39*(5), 422-436. https://doi.org/10.1111/ijcs.12181.
6. Lin, F., Chang, T.-K., & **Zhang, X**. (2014). The spillover effect and power relations: The case of online protest and mainstream media in China. *Asian Journal of Communication, 25*(3), 235-254. https://doi.org/10.1080/01292986.2014.955859.
5. **Zhang, X**., & Lin, W.-Y. (2014). Political participation in an unlikely place: How individuals engage in politics through social networking sites in China. *International Journal of Communication. 8*, 21-42. http://ijoc.org/index.php/ijoc/article/view/2003/1047.
4. Lin, W.-Y., **Zhang, X.**, & Lee, F. L. F. (2013). Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong. *International Communication Gazette. 75*(8), 715-731. https://doi.org/10.1177/1748048513497160.

3. Liu, N., & **Zhang, X.** (2013). The influence of group communication, government-citizen interaction, and perceived importance of new media on online political discussion. *Policy & Internet. 5*(4), 444-461. https://doi.org/10.1002/1944-2866.POI348.
2. Lin, W.-Y., **Zhang, X.**, Jung, J.-Y., & Kim, Y.-C. (2013). From the wired to wireless generation: Investigating teens' internet use through the mobile phone. *Telecommunications Policy. 37*(8), 651-661. https://doi.org/10.1016/j.telpol.2012.09.008.
1. Lin, W.-Y., & **Zhang, X.** (2012). Seeking the invisible youth: Examining the Otaku's online-offline social capital construction in Hong Kong. *Mass Communication Research*, *2012*(7), 233-270. http://mcr.nccu.edu.tw/word/1314522013.pdf. [in Chinese].

**B. Manuscripts Under Review**
(omitted)

**Section C. Book chapters**

3. **Zhang, X.**, Chang, Y.[#], Ping, H.[#], & Zhu, R.[#] (2024). Government and public institution's disinformation clarifications: The case of COVID-19 vaccines. In Tsang, J., Zhou, L. & Huang, Y. (Eds.), *Deconstructing fact-checking* (pp. 206–231). Hong Kong: Commercial Press [in Chinese].
2. Lin, W.-Y. & **Zhang, X.** (2020). Digital Politics in Mainland China: Participation in an Unlikely Place, in Dutton, W. H. (Ed.), *A Research Agenda for Digital Politics*. Cheltenham, UK: Edward Elgar. pp. 72-84.
1. Wang, Q.[#], **Zhang, X.**, & Man, Z.[#] (2018). Survey of content production in Hong Kong Media. In Li, R. & Huang, Y. (eds), *Hong Kong digital media development report 2018* (pp. 224–247). Hong Kong: Chung Hwa Press [in Chinese].

## RESEARCH GRANTS

Total: > US$1.2 million; as PI: ≈ US$284,000. Amounts are in HKD. USD equivalents use the pegged rate of HKD 7.8 = US$1. The General Research Fund (GRF) is the Hong Kong Research Grants Council's main internationally peer-reviewed competitive scheme for individual investigators (funding rate ≈ 25% in the Social and Behavioural Sciences, 2024/25 to 2025/26).

**A. External grants**

1. 2026 – present. Principal Investigator (**PI**), General Research Fund (**GRF, #11600926**), the Hong Kong Research Grants Council (**Hong Kong RGC**). *Why Robotic Journalists Backfire: How Authorship, Transparency, and Platform Reach Shape Bias Perceptions and Responses to AI-Synthesized News*. [521,720 HKD (≈ US$66,900)]. On-going. Link to the project information page in the RGC database.
2. 2026 – present. Co-Principal Investigator (**Co-PI**), led by Prof Shuhua Zhou (City University of Hong Kong). Collaborative Research Fund (**CRF, #C1077-25GF**), the Hong Kong Research Grants Council (**Hong Kong RGC**). *Understanding & Fighting Scams: Psychological and Social Perspectives & Effective Interventions*. [5,900,000 HKD (≈ US$756,400)]. On-going. Project Abstract on the RGC website.

3. 2024 – present. Co-Investigator (**Co-I**), led by Prof Yuner Zhu (Hong Kong Baptist University). General Research Fund (**GRF, #12604324**), the Hong Kong Research Grants Council (**Hong Kong RGC**). *How Does Censorship Drive Conspiratorial Beliefs? The Roles of Information Uncertainty and Motivated Reasoning*. [411,855 HKD (≈ US$52,800)]. On-going. Link to the project information page in the RGC database.
4. 2021 – 2022. Principal Investigator (**PI**), Public Policy Research Funding Scheme of the Hong Kong SAR Government (**PPR, 2020.A2.043.20C**), *Hong Kong Media's Coverage of Political Polarization and its Effects on People's Political Attitudes and Behaviors*. [356,972 HKD (≈ US$45,800)]. Completed.
5. 2020 – 2022. Principal Investigator (**PI**), General Research Fund (**GRF, #12602420**), the Hong Kong Research Grants Council (**Hong Kong RGC**). *Why Fact-Checking Fails? Factors Influencing the Effectiveness of Corrective Messages Countering Misinformation on Social Media: A Comparison of Hong Kong, the United States, and the Netherlands*. [408,256 HKD (≈ US$52,300)]. Completed. Link to the project information page in the RGC database.
6. 2019 – 2021. Principal Investigator (**PI**), General Research Fund (**GRF, #12609319**), the Hong Kong Research Grants Council (**Hong Kong RGC**). *The Making and Unmaking of the Public Sphere: Outcomes of Political Disagreement, Expression Avoidance, and a Filtered Information Repertoire.* [445,520 HKD (≈ US$57,100)] Completed. Link to the project information page in the RGC database.

**B. Internal grants**

1. 2024 – present. Principal Investigator (**PI**). Faculty Start-up Grant. City University of Hong Kong. *When Clarifications are (Mis)represented: Journalistic Integrity and Communication Intervention during Public Emergencies.* [300,000 HKD (≈ US$38,500)]. On-going.
2. 2021– 2022. Principal Investigator (**PI**). Digital Scholarship Grant (DSG), Hong Kong Baptist University Library. *Sci-fi blockbusters' representation of female cyborgs and its impacts on audiences' perception of human-machine communication.* [88,200 HKD (≈ US$11,300)]. Completed. Project Page at the HKBU Library.
3. 2020 – 2022. Co- Principal Investigator (**Co-PI**), The Interdisciplinary Research Clusters Matching Scheme (IRCMS) by the University Research Clusters, Hong Kong Baptist University. *Engaging the Audience with AI-powered News Chatbots: Developing and Evaluating a Critiquing-oriented Conversational Recommender System for Digital News*. [937,500 HKD (≈ US$120,200)]. Completed.
4. 2018 – 2019. Principal Investigator (**PI**). Faculty Research Grant (FRG), Hong Kong Baptist University. *Codes and Coders in the Newsrooms: New Technology Adoption and Interdisciplinary Collaboration in Hong Kong's Local News Organizations.* [44,100 HKD (≈ US$5,700)]. Completed.
5. 2017 – 2018. Principal Investigator (**PI**), Faculty Research Grant (FRG), Hong Kong Baptist University. *Effects of Freedom Restoration, Language Variety, and Issue Type on Psychological Reactance: An Experimental Study of Health Promotion Messages in Hong Kong.* [49,752 HKD (≈ US$6,400)]. Completed.

## PUBLIC SCHOLARSHIP

### A. Named Column

- 2025 – Present. *FTChinese*, the Chinese-language edition of *Financial Times* (UK), Sole author of the named column *Emerging Media Observatory*, analyzing the intersection of AI, creativity, and society. 14 columns to date. Selected titles:
  - *When Your AI Assistants Become Sycophants* (18 Dec 2025)
  - *How AI-Generated Summaries Distort Communication* (27 Sep 2026)
  - *Translation Is Not an Engineering Problem: What AI Cannot Calibrate Is Communication and Tact* (12 Aug 2026))
  - *AI Cannot Read the Workplace's "Use Your Judgment"* (26 May 2026)

### B. Media Commentary

- 2009 – 2014. Column contributor for Radio Television Hong Kong (RTHK), 12 pieces on mass media, local culture, and society
- 2024 – 2025. Column contributor for *Hong Kong Economic Journal*, 6 pieces on social media analytics and society
- Featured in *Channel News Asia* (CNA, Singapore) and *Nikkei Asia* (Japan)

## INVITED TALKS AND KEYNOTES (since 2021)

- June 2026. Invited speaker. *The politics of social media disinformation campaigns*. School of Public Health, the University of Hong Kong (HKU). Hong Kong.
- Dec 2025. Invited speaker. *The future of journalism in the Generative AI era*. Peking University HSBC Business School. Shenzhen, China.
- June 2025. Invited speaker. *Why governments are losing the social media disinformation war*. School of Public Health, the University of Hong Kong (HKU). Hong Kong.
- May 2025. Invited speaker. *Citizen's information resilience and disinformation debunking for global governance in the age of GenAI*. Department of Information Management, Peking University (PKU), Beijing, China.
- May 2025. Keynote speaker. *Human-AI collaboration for news production and global governance*. The First International Workshop on Human-AI Communication, Psychology, and Social Change. Shenzhen University. Shenzhen, China.
- Nov 2024. Invited plenary speaker. *The Hype vs. Reality of Generative AI in Newsrooms: Navigating Ethical Pitfalls and Implementation Challenges*. The International Symposium on AI and Journalism, the Korea Advanced Institute of Science and Technology (KAIST), Seoul, South Korea.
- July 2024. Invited plenary speaker. *How AI Fails the Newsroom*. The 4th International Academic Conference on Global Bay Area Development Economic Development and Social Governance. Institute of Guangdong, Hongkong and Macao Development Studies, Sun Yat-sen University. Shenzhen, China.
- June 2024. Invited speaker. *The Politics of Public Health Communication*. School of Public Health, the University of Hong Kong (HKU). Hong Kong.
- May 2024. Invited plenary speaker. *Digital Technologies-Enhanced Government-Citizen Interaction for Public Health Campaigns*. The 10th Macao International Communication Week, 2024. Macau University of Science and Technology. Macau.

- May 2023. Panel Discussant, *Generative AI Insights*. Chinese University of Hong Kong (CUHK). Hong Kong.
- Oct 2022. Invited speaker. *Digitally Mediated Disconnectivity*. Social Media Lab, Stanford University. USA.
- Jan 2021. Speaker and Panel Discussant. *Digital Media as Data and Methods*. Chinese University of Hong Kong (CUHK), Communication Visiting Scholar Program 2021, Hong Kong.

## HONORS AND AWARDS

- May 2023. **Best Poster Award**, the Health Communication Division, the International Communication Association (**ICA**)
- May 2022. **HKBU Award for Outstanding Performance in Teaching**, the President's Award Scheme, Hong Kong Baptist University (2022)
- May 2021. **HKBU Award for Outstanding Young Researcher**, the President's Award Scheme, Hong Kong Baptist University (2021)
- Nov 2018. **Distinguished Alumni Award** (2008–2018), 10th anniversary of the Department of Media and Communication, City University of Hong Kong
- May 2014. **Political Communication Division Travel Grant**, International Communication Association (ICA)
- May 2013. **McCombs Shaw Best Student Paper Award**, the Political Communication Interest Group, the Association for Education in Journalism and Mass Communication (**AEJMC**).
- Mar 2011. **Chow Yei Ching School of Graduate Studies Scholarship**
  - Awarded by Chow Yei Ching School of Graduate Studies, City University of Hong Kong [60,000 HKD]. *This is a meritorious award and is granted on a strictly competitive basis, for students' outstanding academic performance. Around 10 awards are given out each year, with each department only one nominee.*

## CONFERENCE PRESENTATIONS AND PROCEEDINGS

This list covers presentations at ICA, NCA, and AEJMC only and proceedings. Presentations at other international and regional conferences are available on request.

56. Pu, J.[#] & **Zhang, X.** (2026, Aug). The power of visual frames in AI-generated political news: Evidence from a survey experiment in U.S. Paper presented at the 2026 Annual Conference of the Association for Education in Journalism and Mass Communication (**AEJMC**), New Orleans, the U.S., 5 - 8 August 2026.
55. **Zhang, X.**, Liu, X., Hancock, J., Ye, W.-M. (2026, June). Algorithmic news curation amid political polarization: Effects of curator type, editorial standards, and sensationalism on news processing. Paper presented at the 76th Annual Meeting of International Communication Association (**ICA**), Cape Town, South Africa, 4 – 8 June 2026.
54. **Zhang, X.**, Wei, R., Pu, J.[#], & Lo, V.-H. (2026, June). Regulating the other side: Divergent pathways from perceived effects of AI disinformation warning labels to regulatory support amid polarization. Paper presented at the 76th Annual Meeting of International Communication Association (**ICA**), Cape Town, South Africa, 4 – 8 June 2026.

53. Zheng, R. [#], **Zhang, X.** (2026, June). When perceived usefulness does not matter: Image, ease, and the cultural paradoxes in generative AI adoption in the United States and Hong Kong. Paper presented at the 76th Annual Meeting of International Communication Association (**ICA**), Cape Town, South Africa, 4 – 8 June 2026.
52. Zhu, Y., **Zhang, X.**, & Zhong, B. (2025, June). *The code war: GenAI patent race among China, Europe, and the United States (2005–2023)*. Paper presented at the 75th Annual Meeting of International Communication Association (**ICA**), Denver, CO., the US. 12 – 16 June 2025.
51. **Zhang, X**., Wei, R., & Lo, V.-H. (2025, June). *Digital disconnectivity in 2024 U.S. college protests: Effects of news exposure, third-person effect, and polarization*. Paper presented at the 75th Annual Meeting of International Communication Association (**ICA**), Denver, CO., the US. 12 – 16 June 2025.
50. Huang, W.[#], Wu, Y.[#], Skoric, M., & **Zhang, X.** (2025, June). *Chasing quality traffic: Professional journalists' traffic-oriented strategies on social media in Greater China*. Paper presented at the 75th Annual Meeting of International Communication Association (**ICA**), Denver, CO., the US. 12 – 16 June 2025.
49. Pu, J.[#] & **Zhang, X.** (2024, Aug). *Source and message effects on reactance to conflict reporting: Evidence from a survey experiment in Hong Kong*. Paper accepted by the 2024 Annual Conference of the Association for Education in Journalism and Mass Communication (**AEJMC**), Philadelphia, the U.S., 4 - 8 August 2024.
48. Zhou, S., Liu, X. F., Nah, F. F. H., Harrison, S., **Zhang, X.**, Zhen, S., ... & Li, P. (2024, July). *Understanding and Fighting Scams: Media, Language, Appeals and Effects*. In the Proceedings of 26th International Conference on Human-Computer Interaction (HCI International 2024). volume 69, LNCS 15380. Springer.
47. Deng, D.[#], **Zhang, X.**, Guo, S. (2024, June), *Do people trust female more than male as a voice assistant?* Pacific Asia Conference on Information Systems (PACIS 2024) Proceedings. 4, 1-9. URL: https://aisel.aisnet.org/pacis2024/track19_userbeh/track19_userbeh/4
46. **Zhang, X.** & Lu, F. (2024, June). *The consequences of observing the government-citizen social media interactions: The role of inquiries' tone and replying agents*. Paper presented at the 74th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 20 – 25 June, 2024.
45. Goyanes, M., **Zhang, X.**, & Skoric, M. (2024, June). *The mechanisms of unfriending: Linking social media news use with unfriending via political discussion frequency and concerns about social threats*. Paper presented at the 74th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 20 – 25 June, 2024.
44. Zhu, Q., Peng, T.-Q., & **Zhang, X.** (2024, June). *How do individual and societal factors shape news authentication? Comparing misinformation resilience across Hong Kong, the Netherlands, and the United States*. Paper presented at the 74th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 20 – 25 June, 2024.
43. Zhou, T., **Zhang, X.**, Peng, T.-Q., & Zhu, Q. (2024, June). *The (unintended) effects of active fact-checking behaviors on conspiracy beliefs and political cynicism: The moderating role of partisanship*. Paper presented at the 74th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 20 – 25 June, 2024.

42. Zhou, Y.-Q., Zhang, M., Gu, Y., & **Zhang, X.** (2024, June). *Comments as digital public sphere: Text mining comments of Shenzhen Health Commission*. Paper presented at the 74th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 20 – 25 June, 2024.
41. **Zhang, X.**, Peng, T.-Q., & Zhu, Q. (2023, Aug). *Factors influencing debunking messages' effectiveness: Comparing Hong Kong, the Netherlands, and the United States*. Paper presented at the 2023 Annual Conference of the Association for Education in Journalism and Mass Communication (**AEJMC**), DC, the U.S., 7 - 11 August 2023.
40. Guo, S., **Zhang, X.**, Wang, D. (2023, May). *Zoom boom and sensor-mediated impression management: The role of expertise and power relations*. Paper presented at the 73rd Annual Conference of the International Communication Association (ICA), Toronto, Canada, 25 - 29 May 2023.
39. **Zhang, X.**, Zhu, R. (2023, May). *Will political disagreement foster a civic culture? The role of social media self-Withdrawal and network heterogeneity in a polarized context*. Paper presented at the 73rd Annual Conference of the International Communication Association (**ICA**), Toronto, Canada, 25 - 29 May 2023.
38. Zhu, R., **Zhang, X.** (2023, May). *Public sector's misinformation debunking during the public health campaign: A case of Hong Kong's COVID-19 vaccination programme*. Paper presented at the 73rd Annual Conference of the International Communication Association (**ICA**), Toronto, Canada, 25 - 29 May 2023. Best Poster Award, the Health Communication Division.
37. Gou, Z., Wu, Y., **Zhang, X.**, Wang, C. (2023, May) *Yesterday Once More: Collective storytelling constitutes the success of digital cultural products on music streaming platforms*. Paper presented at the 73rd Annual Conference of the International Communication Association (**ICA**), Toronto, Canada, 25 - 29 May 2023.
36. **Zhang, X.** (2022, August). *Expression avoidance and privacy management as dissonance reduction in the face of online disagreement*. Paper presented at the 2022 Annual Conference of the Association for Education in Journalism and Mass Communication (**AEJMC**), 3 – 7 August 2022.
35. Chen, L., Zhang, Z., **Zhang, X.**, & Zhao L. (2022, July) *A pilot study for understanding users' attitudes towards a conversational agent for news recommendation*. In Proceedings of ACM Conference on Conversational User Interfaces (CUI'22), July 26-28, 2022.
34. **Zhang, X.** & Fu, X. (2022, May). *Codes, collaboration, and communities: A network analysis of the online communities of data-driven journalism on a social coding platform.* Paper presented at the 72nd Annual Conference of the International Communication Association (**ICA**), Paris, France, 26-30 May 2022.
33. Fu, X., **Zhang, X.**, Zhu, R., Ping, H., & Chang, Y. (2022, May). *"FALSE! Read about it here!" Fact-checkers' social media language feature and its effects on user engagement.* Paper presented at the 72nd Annual Conference of the International Communication Association (**ICA**), Paris, France, 26-30 May 2022.
32. **Zhang, X.**, Lin, W.-Y., Dutton, W. (2022, May). *The political consequences of online disagreement: The filtering of communication networks in a polarized political context*. Paper presented at the 72nd Annual Conference of the International Communication Association (**ICA**), Paris, France, 26-30 May 2022.

31. Zhang, Z., **Zhang, X.**, & Chen, L. (2021, September). *Informing the design of a news chatbot. IVA'21: The 21st **ACM** International Conference on Intelligent Virtual Agents*. September 14 - 17, 2021. Virtual Event, Japan.
30. **Zhang, X.**, & Deng, X. (2021, August). *Exploring users' co-commenting behaviors on social video platforms: A network analysis of Danmaku comments*. Paper presented at the 2021 Annual Conference (virtual) of the Association for Education in Journalism and Mass Communication (**AEJMC**), 4 – 7 August 2021.
29. **Zhang, X.** & Zhu, R. (2021, May). *Health journalists' social media sourcing during the public health emergency: A network analytics approach*. Paper presented at the 71st Annual Conference (virtual) of the International Communication Association (**ICA**), 27-31 May 2021.
28. Zhu, R. & **Zhang, X.** (2021, May). *How source-level and message-level factors influence journalists' social media visibility during a public health emergency*. Paper presented at the 71st Annual Conference (virtual) of the International Communication Association (**ICA**), 27-31 May 2021.
27. Peng, Z., Huang, J., Wang, H., Wang, S., Chu, X., **Zhang, X.,** … & Xu, J. (2021, April). BU-trace: A permissionless mobile system for privacy-preserving intelligent contact tracing. In International Conference on Database Systems for Advanced Applications (pp. 381-397). Springer, Cham.
26. **Zhang, X.**, Guo, N., & Li, R. (2020, May). *Robot journalists currently not needed: Exploring newsrooms' practices of AI-powered initiatives with a mix-method approach*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 21-25 May 2020.
25. **Zhang, X.** (2020, May). *Supply–demand versus social learning: Pathways from social media use to citizens' demand for democracy*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 21-25 May 2020.
24. **Zhang, X.** & Li, W. (2020, May). *From social media with news: Journalists' social media use for sourcing and verification*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 21-25 May 2020.
23. Lin, W.-Y. & **Zhang, X.** (2020, May). *Are social media a political movement equalizer? Survey evidences from two Asian polities*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 21-25 May 2020.
22. Lin, W.-Y., Oktavianus, J., & **Zhang, X.** (2020, May). *Feeling politics? How communication mediates the effects of emotions on political participation.* Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (**ICA**), Gold Coast, Australia, 21-25 May 2020.
21. **Zhang, X.** (2019). *Data, coders, and designers in the newsrooms: The adoption of data-driven journalism in Hong Kong's local news organizations*. Paper presented at the 69th Annual Conference of International Communication Association (**ICA**), DC, USA, 24 - 28 May 2019.
20. Ho, J. C. F. & **Zhang, X.** (2019). *Marketing virtual reality games with text: A text mining analysis of game descriptions on* Steam. Paper (poster session) presented at the 69th

Annual Conference of International Communication Association (**ICA**), DC, USA, 24 - 28 May 2019.

19. **Zhang, X.**, Zhang, L., Zhang, M., Liu, Y., He, W., & Zhou, W. (2018). *Monkey King, Naruto, and Mickey Mouse: Mapping the co-consumption network of animation protagonists in China*. Paper presented at the 68th Annual Conference of International Communication Association (**ICA**), Prague, The Czech Republic, 24 - 29 May, 2018.
18. **Zhang, X.** (2017) Exploring the country co-occurrence network in the Twittersphere at an international economic event. In: Cheng X., Ma W., Liu H., Shen H., Feng S., Xie X. (eds) *Social Media Processing. SMP 2017. Communications in Computer and Information Science*. Vol. 774, 308-318. Springer, Singapore. doi: https://doi.org/10.1007/978-981-10-6805-8_25 [**EI**, acceptance rate: 20% (28/140)].
17. **Zhang, X.** (2017) *Visualization, technologies, or the public? A text mining analysis of the articulation of data-driven journalism in the Twittersphere*. Paper presented at the 67th Annual Conference of International Communication Association (**ICA**), San Diego, USA, 25 – 29 May, 2017.
16. **Zhang, X.** & Lin, W.-Y. (2017). *Extending the Gamson hypothesis on social media use and elite-challenging political participation: A cross-polity study*. Paper presented at the 67th Annual Conference of International Communication Association (**ICA**), San Diego, USA, 25 – 29 May, 2017.
15. **Zhang, X.** (2016). *The effects of freedom restoration, message frames, and language variety on psychological reactance*. Paper presented at the 66th Annual Conference of International Communication Association (**ICA**), Fukuoka, Japan, 9-13 June, 2016.
14. Cui, L., & **Zhang, X.** (2016). *What happened to those tomboys several years later?: Empowerment from Super Girls' Voice for girls in mainland China (2007-2015).* Paper presented at the 66th Annual Conference of International Communication Association (**ICA**), Fukuoka, Japan, 9-13 June, 2016.
13. Lin, W.-Y., Cao, B., & **Zhang, X.** (2016). *To speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong*. Paper presented at the 66th Annual Conference of International Communication Association (**ICA**), Fukuoka, Japan, 9-13 June, 2016.
12. **Zhang, X.**, & Zhong, Z.-J. (2015). *Mapping the boundary of media effects on environmental concerns: Evidence from 37 societies*. Paper presented at the 65th Annual Conference of International Communication Association (**ICA**), San Juan, Puerto Rico, 21-25 May 2015.
11. Lin, W.-Y., & **Zhang, X**. (2015). *From spectators to participants: A study of affective intelligence, media uses, and political participation in Hong Kong*. Paper presented at the 65th Annual Conference of International Communication Association (**ICA**), San Juan, Puerto Rico, 21-25 May 2015.
10. Wang, C.-J., Chen, H.X., & **Zhang, X**. (2015) *The landscape of information diffusion on Sina Weibo: Investigating the rich-club effect*. Paper presented at the 65th Annual Conference of International Communication Association (**ICA**), San Juan, Puerto Rico, 21-25 May 2015.
9. **Zhang, X.,** & Lin, W.-Y. (2014) *The cynics in action: Social networking sites use, political attitudes, and political participation in mainland China and Hong Kong*. Paper presented at the 64th Annual Conference of International Communication Association (**ICA**).

Seattle, Washington, the U.S., May 2014. Awardee of the competitive Political Communication Division Travel Grant.

8. **Zhang, X.,** & Lin, W.-Y. (2014) *Bowling alone or together? Social media uses, organizational membership, and political participation.* Paper presented at the **ICA** 2014 Pre-conference: *New Media and Citizenship in Asia: Values, Digital Politics, and Civic Well-Being*, Seattle, Washington, the U.S., May 2014. Awardee of the travel grant of the pre-conference.
7. Zhong, Z.-J., & **Zhang, X.** (2014). *Media and psychological predictors of civic engagement: Uses of news, motivation, political efficacy, and relative deprivation*. Paper presented at the 64th Annual Conference of International Communication Association (**ICA**). Seattle, Washington, the U.S., May 2014.
6. **Zhang, X.,** & Zhang, F. (2013). *Powered by democracy? - A multilevel model of media uses and political participation across Asian countries.* Paper presented at the Annual Conference of Association for Education in Journalism and Mass Communication (**AEJMC**), D.C., the U.S., Aug 8 – 11, 2013. McCombs Shaw Best Student Paper Award, the Political Communication Interest Group.
5. **Zhang, X.,** & Zhang, W. (2013). *The willingness to fight for the People's Republic of China? The individual determinants of political support in the post-colonial Hong Kong*. Paper presented at the 99th Annual Convention of National Communication Association (**NCA**). D.C., the U.S., Nov 21-24, 2013.
4. **Zhang, X.** (2013). *The myth of "voting with dollars": A cross-polity and multilevel analysis of political consumerism*. Paper presented at the 63rd Annual Conference of International Communication Association **(ICA**). London, the U.K., June 17-21, 2013.
3. Lin, W.-Y., **Zhang, X.**, & Lee, F. L. F. (2013). *Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong*. Paper presented at the 63rd Annual Conference of International Communication Association (**ICA**). London, the U.K., June 17-21, 2013.
2. Liu, N., & **Zhang, X.** (2012). *Talking as communicators: Effects of group communication, government-citizen interaction, and perceived media importance on online political discussion*. Paper presented at the 100th Annual Convention of Association for Education in Journalism and Mass Communication (**AEJMC**). Chicago, the U.S., Aug 9-12, 2012.
1. Lin, F., & **Zhang, X.** (2012). *Contextualizing inter-media influence: Diffusion of online news about three collective actions in China*. Paper presented at the 62nd Annual Conference of International Communication Association (**ICA**). Phoenix, Arizona, the U.S., May 24-28, 2012.

## TEACHING (since 2017)

1. CityUHK, COM4510 Generative AI for Multimedia Authoring (average enrolment per year: 50). Undergraduate, core, course proposer
2. CityUHK, COM5111 Generative AI for Digital Marketing (average enrolment per year: 80). Postgraduate, elective, course proposer
3. CityUHK, COM3109 Media and Communication in Chinese Context (average enrolment per year: 100). Undergraduate, core
4. HKBU, AIDM7410 Computational Journalism (average enrolment per year: 39), Postgraduate, elective, course proposer

5. HKBU, AIDM7340 AI for Digital Media (average enrolment per year: 90), Postgraduate, core, course proposer
6. HKBU, AIDM7460 Digital Media Research Project (average supervisee: 3), Postgraduate, elective
7. HKBU, AIDM7330 Basic Programming for Data Science (average enrolment per year: 35), Postgraduate, core, course proposer
8. HKBU, COMM7190 Issues and Cases for Mass Communication (average enrolment per year: 25), Postgraduate, elective
9. HKBU, JOUR4036 Communication Theory (average enrolment per year: 70), Undergraduate, core

## MENTORING AND RESEARCH SUPERVISION

### A. Research Students

- Zihan Zhang (Ph.D., 2026 – present), Principal Supervision, *in-progress*
- Jieying Han (Ph.D., 2025 – present), Principal Supervision, *ABD*.
- Siyu Zhang (Ph.D., 2024 – present ) Principal Supervision, *ABD*.
- Jingyi Pu (Ph.D., 2020 – 2026), Principal Supervision, Thesis defended, degree to be conferred Dec 2026.
- Tianlun Zhou (Ph.D., 2022 – present), Principal Supervision, *ABD*.
- Ruifeng Qie (Ph.D., 2020 – 2025) Principal Supervision, *Graduated*. Currently Assistant Professor at Shenzhen University, China.
- Jiye Sun (principal supervision, M.Sc. Capstone, 2021 - 2022) Graduated, Subsequently PhD student at the Indiana University Bloomington, the US.
- Xuzhen Yang (principal supervision, M.Sc. Capstone, 2021 - 2022) Graduated, Subsequently PhD candidate at the Michigan State University, the US.
- Xiaohang Deng (M.Phil., 2020 - 2022) Principal Supervision, *Graduated*. Subsequently PhD, Tampere University; now Assistant Professor, BNU-HKBU United International College, Hong Kong SAR.
- Rui (Cara) Zhu (principal supervision, M.Sc. Capstone, 2019 - 2020) Graduated, Subsequently PhD candidate at the Michigan State University, the US.
- Zhi Lin (M.Phil., 2019 - 2021) Co-supervision, *Graduated.* Subsequently PhD candidate at the University of Texas at Austin, the US.
- Wenshu Li (Ph.D., 2018 - 2022) Co-supervision, *Graduated*. Assistant Professor at Hong Kong Shue Yan University, Hong Kong SAR.

### B. Research intern & project assistants

- Min Peng (2024 - 25), Ruilin Zheng (2024 - 25), Yue Hei (Moon) Lam (2023 - 24), Yuanyuan Chang (2021 - 21), Hiu Yan Ping (2021 - 21), Minyi Chen (2019 - 20), Jingwen Ma (2019 - 20), Can He (2018 - 19), Qile Wang (2018 - 19), Jiehu Yuan (2018 - 19), Mengyi Zhang (2017 - 18), Wanting Xu (2017 - 18)

## SERVICE

**A. Ad hoc Reviewer**

- Journals: *Journal of Communication*, *Communication Research*, *Journal of Computer-Mediated Communication*, *Human Communication Research*, *New Media & Society*, *American Journal of Political Science*, *Journalism Studies*, *Journalism Practice*, *International Journal of Press/Politics*, *International Journal of Public Opinion Research*, *Political Communication*, *Journalism and Mass Communication Quarterly*, *Digital Journalism*, *Mass Communication & Society*, *Social Science Computer Review*, *International Political Science Review*, *International Journal of Communicatio*n, *Information, Communication, and Society*, *Telematics and Informatics, Health Communication*.
- Grant agencies: NWO (The Dutch Research Council) Talent programme 2025

**B. Service to the Discipline**

- **Professional Associations**
  - 2026 – present. Member. Open Access Open Scholarship Committee (OAOS), International Communication Association (ICA)
  - Memberships: ICA, AEJMC
- **Conference Leadership**
  - 2025. Leading Convenor and Organizer, *International Conference on AI-Empowered Communication and Global Innovation*, Department of Media and Communication, City University of Hong Kong
  - 2022. Organizing Committee Member. The 19th Chinese Internet Research Conference (CIRC): China and the Future of the Internet, hosted by the Centre for Media and Communication Research (CMCR), School of Communication and Film, Hong Kong Baptist University, as a pre-conference of the 2022 annual conference of the International Communication Association (ICA), Paris, France.

**C. Institutional Service**

- 2024 – Present. Member of the College Research Committee, College of Liberal Arts and Social Sciences (CLASS), City University of Hong Kong
  - Review and advise on College research strategy and cross-departmental research collaboration
  - Evaluate proposals for the establishment of new research centres
  - 2023 – 2024. School Staff Review Committee. School of Communication. Hong Kong Baptist University
- 2020 – 2024. Member. Research Postgraduate Studies Committee. School of Communication. Hong Kong Baptist University
- 2019 – Present. Member. Taught Postgraduate Programmes Management Committee. School of Communication. Hong Kong Baptist University
- 2017 – 2022. Member. The Committee on the Research Ethics Committee (REC) (the former Use of Human & Animal Subjects in Teaching and Research (HASC)), Hong Kong Baptist University
- 2017 – 2022. Member. The E-learning Committee. Centre of Holistic Teaching and Learning (CHTL), Hong Kong Baptist University

- 2017 - 2021. Judging Panel Member. Hong Kong Commercial Radio 50th Anniversary Scholarship, Hong Kong Baptist University

## ADDITIONAL INFORMATION

- Computational and statistical tools: R, Python, SQLite, STATA, SPSS, Gephi, Tableau
- Languages: English (full professional proficiency), Cantonese (native), Mandarin (native)