

**XINZHI ZHANG, Ph.D. (張昕之)**

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**Research Interests**

*Substantive*

- **Political communication and digital culture**, i.e., digital politics and culture, the social and cultural consequences of AI algorithms, platforms, and digital media;
- **Computational journalism**, i.e., emerging technologies, content production and dissemination; human-machine collaboration;
- **Health communication**, i.e., the cultural and political factors influencing the effectiveness of health promotional messages in the digital age; public health misinformation and clarification

*Methodological*

- **Social science research design** (comparative social surveys, online experiments, content and discourse analysis)
- **Quantitative research methods** (multivariate statistical analysis, multilevel models)
- **Computational methods** (i.e., network science, machine learning, natural language processing)

**Academic Qualifications**

- Ph.D., Media and Communication, City University of Hong Kong (2013)
  - Research Degree Coordinator: Chair Professor Jonathan J. Zhu
  - Supervisor: Dr. Wan-Ying Lin
  - Thesis Committee: Dr. He Zhou, Dr. Fen Lin, Prof. Steve Guo
- M.A. with *Distinction*, Communication & New Media, City University of Hong Kong (2009)
- B.A., Broadcasting Journalism, Guangzhou University, China (2008)

**Academic Positions**

- 2019 – Present. **Assistant Professor**, Department of Journalism, Hong Kong Baptist University
- 2016 –2019. **Research Assistant Professor**, Department of Journalism, Hong Kong Baptist University
- 2014 –2016. **Lecturer**, School of Professional Education and Executive Development, The Hong Kong Polytechnic University

- 2013 –2014. **Post-doctoral Research Fellow**, Department of Media and Communication, City University of Hong Kong

### **Management Experience**

- 2019 – Present. **Programme Director (Founding)**. Master of Science in AI and Digital Media, School of Communication and Film, Hong Kong Baptist University
  - The first of its kind in Hong Kong integrating computational social science, digital humanities, and social algorithms in the study of digital news media, AI and ethical issues, and human communication.
  - I managed and collaborated with 10 full-time academic staff, 5 part-time visiting/teaching staff, and 2 administrative staff that serve about ~95 students in any given year
  - The Programme—in its second year of implementation—was selected to be funded by the Targeted Taught Postgraduate Programmes Fellowships Scheme by the University Grants Committee (UGC), the Hong Kong SAR, a highly prestigious government scholarship
- 2016 –2019. **Programme Director (Founding)**. The Concentration of Data and Media Communication, BSSc (Hon.) in Communication, Department of Journalism, Hong Kong Baptist University
  - A pioneering interdisciplinary undergraduate concentration in Hong Kong on data-driven investigative reporting, social media content management, and data visualization for digital storytelling.
  - I managed and collaborated with 8 academic faculties from the Department of Computer Science and the Department of Journalism and 3 administrative staff that serve ~50 students in any given year
- 2014 – 2016. **Course Leader** for a various courses, including Films and Storytelling, Contemporary China, Culture and Ways of Life for the School of Professional Education and Executive Development, The Hong Kong Polytechnic University.

### **Research Grants**

#### *External grants*

1. 2021 – 2022. Principal Investigator (**PI**), Public Policy Research Funding Scheme (**PPR**) from the Policy Innovation and Co-ordination Office (**PICO**) of the Government of the Hong Kong SAR, *Hong Kong Media's Coverage of Political Polarization and its Effects on People's Political Attitudes and Behaviors*. [356,972 HKD]. (on-going).
2. 2020 – 2022. Principal Investigator (**PI**), with Dr. Tai-quan Peng (Michigan State University, the US), Dr. Qinfeng Zhu (University of Groningen, the Netherlands), Dr. Li Chen (Hong Kong Baptist University), and Dr. Nancy Guo (Hong Kong Polytechnic University). General Research Fund (**GRF**), the Research Grants Council (**RGC**), Hong Kong SAR. *Why Fact-Checking Fails? Factors Influencing the Effectiveness of Corrective Messages Countering Misinformation on Social Media: A Comparison of Hong Kong, the United States, and the Netherlands*. [408,256 HKD]. (on-going)
3. 2019 – 2021. Principal Investigator (**PI**), with Prof William H. Dutton (University of Oxford), Dr. Wan-Ying Lin (City University of Hong Kong). General Research Fund

(GRF), the Research Grants Council (RGC), Hong Kong SAR. *The Making and Unmaking of the Public Sphere: Outcomes of Political Disagreement, Expression Avoidance, and a Filtered Information Repertoire*. [445,520 HKD] (completed)

#### *Internal grants*

1. 2021- 2022. Principal Investigator (PI). Digital Scholarship Grant (DSG), Hong Kong Baptist University Library. *Sci-fi blockbusters' representation of female cyborgs and its impacts on audiences' perception of human-machine communication*. [88,200 HKD] (on-going)
2. 2020 – 2022. Co-Investigator (Co-I), The Interdisciplinary Research Clusters Matching Scheme (IRCMS) by the University Research Clusters, Hong Kong Baptist University. *Engaging the Audience with AI-powered News Chatbots: Developing and Evaluating a Critiquing-oriented Conversational Recommender System for Digital News*. [937,500 HKD]. (on-going)
3. 2018 – 2019. Principal Investigator (PI). Faculty Research Grant (FRG), Hong Kong Baptist University. *Codes and Coders in the Newsrooms: New Technology Adoption and Interdisciplinary Collaboration in Hong Kong's Local News Organizations*. [44,100 HKD] (completed)
4. 2017 – 2018. Principal Investigator (PI), Faculty Research Grant (FRG), Hong Kong Baptist University. *Effects of Freedom Restoration, Language Variety, and Issue Type on Psychological Reactance: An Experimental Study of Health Promotion Messages in Hong Kong*. [49,752 HKD] (completed).
5. 2012 – 2013. Principal Investigator (PI). General Research Expenses Grants for Doctoral Dissertation. Chow Yei Ching School of Graduate Studies, City University of Hong Kong. *Social Networking Sites Use, Political Attitudes, and Political Participation: A Comparison of Mainland China, Hong Kong, and Taiwan*. [15,000 HKD] (completed)

### **Full List of Publication**

#### **Section A. Peer-reviewed publications (Total: 26; SSCI by the Web of Science: 23)**

26. **Zhang, X.**, & Zhu, R. (2021). How source-level and message-level factors influence journalists' social media visibility during a public health crisis. *Journalism*. [Q1 (top 15%) in SSCI - Communication, 2019 JCR IF = 3.179, Sage Publications Ltd.]

25. Liang, H., & **Zhang, X.** (2021). Partisan bias of perceived incivility and its political consequences: Evidence from survey experiments in Hong Kong. *Journal of Communication*, 71(3). doi: 10.1093/joc/jqab008 [Q1 (top 5%) in SSCI - Communication, 2019 JCR IF = 4.846, Oxford Academic.]

24. **Zhang, X.** (2021). Innovation and conformity in music reproduction: A network analytic approach to contestants' song covering in reality shows in Mainland China and the US. *International Communication Gazette*, 83(7). doi: 10.1177/17480485211014372. [SSCI - Communication, 2019 JCR IF = 1.877, Sage Publications Ltd.]

23. **Zhang, X.** & Chen, M. (2020). Journalists' adoption and media's coverage of data-driven journalism: A case of Hong Kong. *Journalism Practice*. Online first. doi: 10.1080/17512786.2020.1824126 [Q2 (top 30%) in SSCI - Communication, 2019 JCR IF = 2.124, Routledge Journals, Taylor & Francis Ltd.]
22. **Zhang, X.** & Zhong, Z.-J. (2020). Extending media system dependency theory to informational media use and environmentalism: A cross-national study. *Telematics & Informatics*. Online first. doi: 10.1016/j.tele.2020.101378. [Q1 (top 12%) in SSCI – Information Science and Library Science, 2018 JCR IF = 3.714, Elsevier.]
21. **Zhang, X.** & Ho, J. C. F. (2020). Exploring the fragmentation of the representation of data-driven journalism in the Twittersphere: A network analytics approach. *Social Science Computer Review*. Online first. doi: 10.1177/0894439320905522. [Q1 (top 9%) in SSCI - Social Sciences Interdisciplinary, 2018 JCR IF = 2.922, Sage Publications Ltd.]
20. Ho, J. C. F., & **Zhang, X.** (2020). Strategies of marketing anew media form to the mass market: A text-mining-based case study of virtual reality games. *Journal of Open Innovation: Technology, Market, and Complexity*. 6(1). Full-text: <https://www.mdpi.com/2199-8531/6/1/1>. [Scopus Journal, Multidisciplinary Digital Publishing Institute (MDPI).]
19. **Zhang, X.** & Li, W. (2019). From social media with news: Journalists' social media use for sourcing and verification. *Journalism Practice*. [Q2 (top 30%) in SSCI - Communication, 2018 JCR IF = 2.124, Routledge Journals, Taylor & Francis Ltd.]
18. **Zhang, X.** (2019). Effects of freedom restoration, language variety, and issue type on psychological reactance. *Health Communication*. Online first. doi: 10.1080/10410236.2019.1631565. (Q2 (top 30%) in SSCI - Communication, 2018 JCR IF = 1.846, Routledge Journals, Taylor & Francis Ltd.)
17. Lin, W.-Y., **Zhang, X.\***, Cao, B. (2018). How do new media influence youths' health literacy? Exploring the effects of media channel and content on safer sex literacy. *International Journal of Sexual Health*, 30(4), 354-365. doi: 10.1080/19317611.2018.1509921. (SSCI - Social Science (interdisciplinary), 2017 JCR IF = 1.014, Routledge Journals, Taylor & Francis Ltd.) (\*corresponding author)
16. Lin, F. & **Zhang, X.** (2018). Movement-press dynamics and news diffusion: A typology of activism in digital China. *China Review*, 18(2), 33-63. Link: [muse.jhu.edu/article/696528](http://muse.jhu.edu/article/696528). [Q1 (top 23%) in SSCI – Area Studies, 2016 JCR IF = 0.906, The Chinese University Press.]
15. **Zhang, X.** & Lin, W.-Y. (2018). Stoking the fires of participation: Extending the Gamson hypothesis on social media use and elite-challenging political engagement. *Computers in Human Behavior*, 79, 217-226. doi: 10.1016/j.chb.2017.10.036. [Q1 (top 12%) in SSCI – Psychology (multidisciplinary), 2016 JCR IF = 4.306, Elsevier.]
14. **Zhang, X.** (2018). Visualization, technologies, or the public? Exploring the articulation of data-driven journalism in the Twittersphere. *Digital Journalism*. 6(6), 737-758. doi:

10.1080/21670811.2017.1340094. (Q1 (top 18.2%) in SSCI - Communication, 2018 JCR IF = 2.679, Routledge Journals, Taylor & Francis Ltd.)

13. **Zhang, X.** & Lin, W.-Y. (2018). Hanging together or not? Impacts of social media use and organisational membership on individual and collective political actions. *International Political Science Review*, 39(2), 273-289. doi: 10.1177/0192512116641842. [Q2 (top 33%) in SSCI – Political Science, 2016 JCR IF = 1.588, Sage Publications Ltd., the flagship journal of the International Political Science Association (IPSA), ranked 6<sup>th</sup> in the “Top read articles in 2018” published by the journal.]

12. **Zhang, X.** (2017) Exploring the country co-occurrence network in the Twittersphere at an international economic event. In: Cheng X., Ma W., Liu H., Shen H., Feng S., Xie X. (eds) *Social Media Processing. SMP 2017. Communications in Computer and Information Science*. Vol. 774, 308-318. Springer, Singapore. doi: [https://doi.org/10.1007/978-981-10-6805-8\\_25](https://doi.org/10.1007/978-981-10-6805-8_25) [EI, acceptance rate: 20% (28/140)].

11. Lin, W.-Y., Cao, B., & **Zhang, X.** (2017). To speak or not to speak: Predicting college students’ outspokenness in the pro-democracy movement in Hong Kong. *International Journal of Communication*, 11, 17. Full text: <http://ijoc.org/index.php/ijoc/article/view/6723>. [Q2 (top 32%) in SSCI – Communication, 2016 JCR IF = 1.498, USC Annenberg Press.]

10. Cui, L. & **Zhang, X.** (2017). What happened to those fans several years later? Empowerment from *Super Girls’ Voice* for girls in China (2007-2015). *Critical Studies in Media Communication*, 34(4), 400-414. doi: 10.1080/15295036.2017.1319070. [SSCI – Communication, Routledge Journals, Taylor & Francis Ltd.]

9. Zhong, Z.-J. & **Zhang, X\***. (2017). A mediation path to Chinese netizens’ civic engagement: The effects of news usage, civic motivations, online expression and discussion. *China: An International Journal*, 15(2), 4-26. [SSCI - Area Studies \* corresponding author. The NUS Press, National University of Singapore.]

8. Lin, W.-Y., **Zhang, X.**, Song, H.Y., & Omori, K. (2016). Health information seeking in the Web 2.0 age: Trust in social media, uncertainty reduction, and self-disclosure. *Computers in Human Behavior*, 56, 289-294. doi: 10.1016/j.chb.2015.11.055. [Q1 (top 12%) in SSCI – Psychology (multidisciplinary), 2016 JCR IF = 3.435, Elsevier.]

7. **Zhang, X.** (2015). Voting with dollars: A cross-polity and multilevel analysis of political consumerism. *International Journal of Consumer Studies*, 39(5), 422-436. doi: 10.1111/ijcs.12181. [SSCI – Business, 2015 JCR IF = 1.086, John Wiley & Sons, Inc.]

6. Lin, F., Chang, T.-K., & **Zhang, X.** (2014). The spillover effect and power relations: The case of online protest and mainstream media in China. *Asian Journal of Communication*, 25(3), 235-254. doi: 10.1080/01292986.2014.955859. [SSCI – Communication, Routledge Journals, Taylor & Francis Ltd.]

5. **Zhang, X.**, & Lin, W.-Y. (2014). Political participation in an unlikely place: How individuals engage in politics through social networking sites in China. *International Journal of Communication*. 8, 21-42. Full text: <http://ijoc.org/index.php/ijoc/article/view/2003/1047>. [Q2 in SSCI – Communication, 2016 JCR IF = 1.498, USC Annenberg Press.]
4. Lin, W.-Y., **Zhang, X.**, & Lee, F. L. F. (2013). Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong. *International Communication Gazette*. 75(8), 715-731. doi: 10.1177/1748048513497160. [SSCI – Communication, Sage Publications Ltd.]
3. Liu, N., & **Zhang, X.** (2013). The influence of group communication, government-citizen interaction, and perceived importance of new media on online political discussion. *Policy & Internet*. 5(4), 444-461. doi: 10.1002/1944-2866.POI348. [SSCI – Communication, John Wiley & Sons, Inc.]
2. Lin, W.-Y., **Zhang, X.**, Jung, J.-Y., & Kim, Y.-C. (2013). From the wired to wireless generation: Investigating teens' internet use through the mobile phone. *Telecommunications Policy*. 37(8), 651-661. doi: 10.1016/j.telpol.2012.09.008. [Q2 in SSCI – Communication, 2013 JCR IF = 1.128, Elsevier.]
1. Lin, W.-Y., & **Zhang, X.** (2012). Seeking the invisible youth: Examining the Otaku's online-offline social capital construction in Hong Kong. *Mass Communication Research*, 2012(7), 233-270 [in Chinese]. Full text: <http://mcr.nccu.edu.tw/word/1314522013.pdf>. [TSSCI journal, Taiwan, National Chengchi University]. [林宛瑩，張昕之。（2012）。〈「隱形少年」現形記：香港御宅族網際網路使用與社會資本建構初探〉，《新聞學研究》，2012年第7期，頁233-270.]

## Section A-2. Work under review or revision

1. **Zhang, X.**, Zhu, R., Chen, L., Zhang, Z., & Chen, M. (2<sup>nd</sup> round of review and resubmitted). News from Messenger? A 38-country Comparative Study of News Media's Audience Engagement Strategies via Facebook Messenger. *Digital Journalism*.
2. **Zhang, X.**, Lin, W.-Y., & Dutton, W. H. (under review). The Political Consequences of Political Disagreement, Expression Avoidance, and a Filtered Information Repertoire. *Journal of Computer-Mediated Communication*.
3. **Zhang, X.** (under review). Expression Avoidance Strategies on Social Media as Dissonance Reduction of Online Disagreement. *Social Media + Society*.
4. **Zhang, X.** & Zhu, R. (under review). The Fragmentation and Homophily of Health Journalists' Social Media Sourcing During a Public Health Emergency: A Network Analytic Approach. *Health Communication*.
5. **Zhang, X.**, Chang, Y., & Ping, H. (under review). A Mixed-Methods Analysis of COVID-19 Vaccination Misinformation and the Clarification by the Public Sectors in Hong Kong.

6. **Zhang, X.**, Li, R., & Zhu, R. (under review). “*Robotic reporters not needed*”: News professionals’ (non-)adoption and discourse of AI technologies in news production. *Journalism*.

## **Section B. Book chapters, professional contributions, and conferences**

4. Lin, W.-Y. & **Zhang, X.** (2020). Digital Politics in Mainland China: Participation in an Unlikely Place, in Dutton, W. H. (Ed.), *A Research Agenda for Digital Politics*. Cheltenham, UK: Edward Elgar.

3. Zhu, J. J. H., Huang, Y., & **Zhang, X.** (2018). Dialogue on computational communication research: Origins, theories, methods, and research questions. *Communication & Society*, 44, 1–24 [in Chinese]. [祝建華、黃煜、張昕之 (2018)。〈對談計算傳播學：起源、理論、方法與研究問題〉。《傳播與社會學刊》，第 44 期，頁 1–24]。Full text: <http://cschinese.com/word/15554202018.pdf>

2. Wang, Q., **Zhang, X.**, & Man, Z. (2018). Survey of content production in Hong Kong Media. In Li, R. & Huang, Y. (eds), *Hong Kong digital media development report 2018* (pp. 224–247). Hong Kong: Chung Hwa Press [in Chinese]. [王祺樂、張昕之、滿子梵 (2018)。〈香港媒體內容生產調查〉。李文、黃煜主編：《香港媒體數碼發展報告 2018》，2018 年，頁 224 – 247。香港：中華書局。

1. **Zhang, X.** (2010). The impact of online social networking on university students’ civic participation: A case of two universities in Southern China. In G. Zhang (Ed.), *Communication in e-Society: Innovation, collaboration, and responsibility*, pp. 95–115). Shanghai: Shanghai People’s Press. [張昕之 (2010)。〈社交網站使用與大學生公民參與行為之關係：以中國南部兩所高校為例〉。張國良主編：《e 社會傳播：創新·合作·責任》，頁 95-115，上海人民出版社]。

## **Selected Conference Presentations** (internationally major peer-reviewed conferences)

28. **Zhang, X.**, & Deng, X. (2021, August). *Exploring users’ co-commenting behaviors on social video platforms: A network analysis of Danmaku comments*. Paper presented at the 2021 Annual Conference (virtual) of the Association for Education in Journalism and Mass Communication (AEJMC), 4 – 7 August 2021.

27. **Zhang, X.** & Zhu, R. (2021, May). *Health journalists’ social media sourcing during the public health emergency: A network analytics approach*. Paper presented at the 71st Annual Conference (virtual) of the International Communication Association (ICA), 27-31 May 2021.

26. Zhu, R. & **Zhang, X.** (2021, May). *How source-level and message-level factors influence journalists’ social media visibility during a public health emergency*. Paper presented at the 71st

Annual Conference (virtual) of the International Communication Association (ICA), 27-31 May 2021.

25. **Zhang, X.**, Guo, S., & Li, R. (2020, May). *Robot journalists currently not needed: Exploring newsrooms' practices of AI-powered initiatives with a mix-method approach*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

24. **Zhang, X.** (2020, May). *Supply–demand versus social learning: Pathways from social media use to citizens' demand for democracy*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

23. **Zhang, X.** & Li, W. (2020, May). *From social media with news: Journalists' social media use for sourcing and verification*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

22. Lin, W.-Y. & **Zhang, X.** (2020, May). *Are social media a political movement equalizer? Survey evidences from two Asian polities*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

21. Lin, W.-Y., Oktavianus, J., & **Zhang, X.** (2020, May). *Feeling politics? How communication mediates the effects of emotions on political participation*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

20. **Zhang, X.** (2019). *Data, coders, and designers in the newsrooms: The adoption of data-driven journalism in Hong Kong's local news organizations*. Paper presented at the 69th Annual Conference of International Communication Association (ICA), DC, USA, 24 - 28 May 2019.

19. Ho, J. C. F. & **Zhang, X.** (2019). *Marketing virtual reality games with text: A text mining analysis of game descriptions on Steam*. Paper (poster session) presented at the 69th Annual Conference of International Communication Association (ICA), DC, USA, 24 - 28 May 2019.

18. **Zhang, X.**, Zhang, L., Zhang, M., Liu, Y., He, W., & Zhou, W. (2018). *Monkey King, Naruto, and Mickey Mouse: Mapping the co-consumption network of animation protagonists in China*. Paper presented at the 68th Annual Conference of International Communication Association (ICA), Prague, The Czech Republic, 24 - 29 May, 2018.

17. **Zhang, X.** (2017) *Visualization, technologies, or the public? A text mining analysis of the articulation of data-driven journalism in the Twittersphere*. Paper presented at the 67th Annual Conference of International Communication Association (ICA), San Diego, USA, 25 – 29 May, 2017.



16. **Zhang, X.** & Lin, W.-Y. (2017). *Extending the Gamson hypothesis on social media use and elite-challenging political participation: A cross-polity study*. Paper presented at the 67th Annual Conference of International Communication Association (ICA), San Diego, USA, 25 – 29 May, 2017.
15. **Zhang, X.** (2016). *The effects of freedom restoration, message frames, and language variety on psychological reactance*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.
14. Cui, L., & **Zhang, X.** (2016). *What happened to those tomboys several years later?: Empowerment from Super Girls' Voice for girls in mainland China (2007-2015)*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.
13. Lin, W.-Y., Cao, B., & **Zhang, X.** (2016). *To speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.
12. **Zhang, X.**, & Zhong, Z.-J. (2015). *Mapping the boundary of media effects on environmental concerns: Evidence from 37 societies*. Paper presented at the 65th Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.
11. Lin, W.-Y., & **Zhang, X.** (2015). *From spectators to participants: A study of affective intelligence, media uses, and political participation in Hong Kong*. Paper presented at the 65th Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.
10. Wang, C.-J., Chen, H.X., & **Zhang, X.** (2015) *The landscape of information diffusion on Sina Weibo: Investigating the rich-club effect*. Paper presented at the 65th Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.
9. **Zhang, X.**, & Lin, W.-Y. (2014) *The cynics in action: Social networking sites use, political attitudes, and political participation in mainland China and Hong Kong*. Paper presented at the 64th Annual Conference of International Communication Association (ICA). Seattle, Washington, the U.S., May 2014. **Awardee of the Political Communication Division Travel Grant.**
8. **Zhang, X.**, & Lin, W.-Y. (2014) *Bowling alone or together? Social media uses, organizational membership, and political participation*. Paper presented at the ICA 2014 Pre-conference: *New Media and Citizenship in Asia: Values, Digital Politics, and Civic Well-Being*, Seattle, Washington, the U.S., May 2014. **Awardee of the Division Travel Grant.**
7. Zhong, Z.-J., & **Zhang, X.** (2014). *Media and psychological predictors of civic engagement: Uses of news, motivation, political efficacy, and relative deprivation*. Paper presented at the 64th Annual Conference of International Communication Association (ICA). Seattle, Washington, the

U.S., May 2014.

6. **Zhang, X.,** & Zhang, F. (2013). *Powered by democracy? - A multilevel model of media uses and political participation across Asian countries*. Paper presented at the Annual Conference of Association for Education in Journalism and Mass Communication (**AEJMC**), D.C., the U.S., Aug 8 – 11, 2013. **McCombs Shaw Best Student Paper Award, the Political Communication Interest Group.**

5. **Zhang, X.,** & Zhang, W. (2013). *The willingness to fight for the People's Republic of China? The individual determinants of political support in the post-colonial Hong Kong*. Paper accepted to be presented at the 99th Annual Convention of National Communication Association (**NCA**). D.C., the U.S., Nov 21-24, 2013.

4. **Zhang, X.** (2013). *The myth of "voting with dollars": A cross-polity and multilevel analysis of political consumerism*. Paper presented at the 63rd Annual Conference of International Communication Association (**ICA**). London, the U.K., June 17-21, 2013.

3. Lin, W.-Y., **Zhang, X.,** & Lee, F. L. F. (2013). *Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong*. Paper presented at the 63rd Annual Conference of International Communication Association (**ICA**). London, the U.K., June 17-21, 2013.

2. Liu, N., & **Zhang, X.** (2012). *Talking as communicators: Effects of group communication, government-citizen interaction, and perceived media importance on online political discussion*. Paper presented at the 100<sup>th</sup> Annual Convention of Association for Education in Journalism and Mass Communication (**AEJMC**). Chicago, the U.S., Aug 9-12, 2012.

1. Lin, F., & **Zhang, X.** (2012). *Contextualizing inter-media influence: Diffusion of online news about three collective actions in China*. Paper presented at the 62nd Annual Conference of International Communication Association (**ICA**). Phoenix, Arizona, the U.S., May 24-28, 2012.

### **Study and Travel Grants**

#### **Section A. External competitive grants**

- Mar 2014. Conference Travel Grant, "New Media and Citizenship in Asia," 2014 International Communication Association (**ICA**) Preconference, Seattle, the U.S. [800 USD].
- Mar 2014. Conference Travel Grant, Political Communication Division, International Communication Association (**ICA**), the Annual Convention, Seattle, the U.S. [500 USD].
- Sep 2009 - Aug 2013. Full Scholarship, University Grants Council (**UGC**) Scholarship for Doctoral Studies, Hong Kong SAR.

#### **Section B. Internal development grants**

- May 2019. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2019 Annual Conference of the International Communication Association (ICA), DC, the US. [24,888 HKD]
- Mar 2018. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2018 Annual Conference of the International Communication Association (ICA), Prague, Czech. [19,200 HKD]
- Feb 2017. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2017 Annual Conference of the International Communication Association (ICA), San Diego, the US. [15,000 HKD]
- Mar 2016. Staff Development Activities Grant, College of Professional and Continuing Education, The Hong Kong Polytechnic University, for the 2016 Annual Conference of the International Communication Association (ICA), Fukuoka, Japan. [10,000 HKD]
- Jun 2013. Conference Travel Grant, Department of Media and Communication, City University of Hong Kong, for the 2013 Annual Conference of the International Communication Association (ICA), London, England [12,000 HKD].
- May 2012. Conference Travel Grant, Department of Media and Communication, City University of Hong Kong, for the 2012 Annual Conference of the International Communication Association (ICA), Phoenix, Arizona, the U.S. [12,000 HKD].
- Nov 2011. Research Activities Fund, Chow Yei Ching School of Graduate Studies, City University of Hong Kong, for the 2011 Annual Conference of the National Communication Association (NCA), New Orleans, the U.S. [10,000 HKD].

### Academic Awards & Honors

- **May 2020. School/Faculty Performance Award as Young Researcher, the President's Award Scheme, Hong Kong Baptist University (2021)**  
- Awarded by the Hong Kong Baptist University
- **Nov 2018. Distinguished Alumni Award (2008 – 2018)**  
- Awarded at the 10th Anniversary of the Department of Media and Communication, City University of Hong Kong.
- **May 2013. McCombs Shaw Best Student Paper Award**  
- Awarded by Political Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC). *AEJMC is a major international membership organization for academics in the field, offering regional and national conferences and refereed publications.*
- **Sep 2012. Outstanding Academic Performance Award**  
- Awarded by Chow Yei Ching School of Graduate Studies, City University of Hong Kong [1,000 HKD].
- **Sep 2012. Research Tuition Scholarship**  
- Awarded by Chow Yei Ching Graduate School, City University of Hong Kong [42,000 HKD].
- **Mar 2011. Chow Yei Ching School of Graduate Studies Scholarship**  
- Awarded by Chow Yei Ching School of Graduate Studies, City University of Hong Kong [60,000 HKD]. *This is a meritorious award and is granted on a strictly competitive basis, for students' outstanding academic performance. Around 10 awards are given out each year, with each department only one nominee.*

- **Apr 2010. Outstanding Academic Paper by Students**  
- Run Run Shaw Library, City University of Hong Kong [1,000 HKD]. *The OAPS project is initiated by CityU Library to store students' course-based term papers.*

### Academic Teaching and Research Supervision

#### 1. Teaching Records with Teaching Evaluation in Hong Kong Baptist University (Jan 2017 – June 2021)

Academic Year & Semester	Level/type	Course Code/Title	Enrolment	CFQ Q11*
2020/21 S2	Postgraduate/ Elective	AIDM7410 Computational Journalism	39	4.86/5
2020/21 S1	Postgraduate/ Core	AIDM7340 AI and Digital Media	89	4.91/5
2019/20 S2	Postgraduate/ Elective	AIDM7410 Computational Journalism	40	4.79/5
2019/20 S1	Postgraduate/ Core	COMM7340 AI and Digital Media	74	4.91/5
2019/20 S1	Postgraduate/ Core	COMM7330 Basic Programming for Data Science	41	4.92/5
2018/19 S2	Postgraduate/ Elective	COMM7190 Issues and Cases for Mass Communication	28	4.60/5
2018/19 S1	Undergraduate/ Core	JOUR3137 Communication Theory	67	4.31/5
2017/18 S2	Postgraduate/ Elective	COMM7190 Issues and Cases for Mass Communication	25	4.91/5
2017/18 S1	Undergraduate/ Core	JOUR4046 Communication Theory	78	4.42/5
2016/17 S2	Postgraduate/ Elective	COMM7190 Issues and Cases for Mass Communication	25	4.37/5

\* Based on results of Q11 “I would rate the overall teaching effectiveness of the lecturer as --” ranked from 1 (strongly disagree) to 5 “strongly agree.”

#### 2. Teaching Records with Teaching Evaluation Results in City University of Hong Kong as Part-time Lecturer (Sep 2018 – Dec 2018)

Semester	Programme Name	Subject Code / Name	Overall*
2018/19 S1	Postgraduate, MA in Communication and New Media, Stream core course	COM5507 Social Media Data Acquisition and Processing (with Python). All the lecture notes and codes are open-sourced [ <a href="#">Link</a> ]	6.61/7

\* Based on results of the last question on students' overall assessment of the subject leader: “Overall, I consider the learning experience provided by the teacher in this course as valuable,” ranged from 1 (strongly disagree) to 7 (strongly agree).

**3. Teaching Records with Teaching Evaluation Results in the School of Professional Education and Executive Development, the Hong Kong Polytechnic University (Sep 2014 – June 2016)**

Semester	Programme/Course type	Subject Code / Name	SFQ Q19*
2014/15 S1	GUR free elective subject	SPD2314 Culture and Ways of Life	3.81/5
2014/15 S1	GUR free elective subject	SPD2315 Films and Storytelling	4.11/5
2014/15 S2	GUR CAR (Chinese) subject	SPD2312 Contemporary China	3.80/5
2014/15 S2	GUR free elective subject	SPD2315 Films and Storytelling	4.14/5
2014/15 S2	BA in Professional Communication	SPD4347 Languages, Cultures and Communication	3.55/5
2014/15 S2	BA in Marketing and Public Relations	SPD4458 Integrated Study (Final year research project)	4.00/5
2014/15 S3	GUR free elective subject	SPD2314 Culture and Ways of Life [ <i>subject leader</i> ]	4.18/5
2015/16 S1	BA in Professional Communication	SPD2303 Introduction to Communication	3.00/5
2015/16 S1	BA in Professional Communication	SPD4347 Languages, Cultures and Communication	2.44/5
2015/16 S1	GUR free elective subject	SPD2315 Films and Storytelling [ <i>subject leader</i> ]	4.15/5
2015/16 S1	GUR CAR (Chinese) subject	SPD2312 Contemporary China	4.08/5
2015/16 S2	GUR free elective subject	SPD2315 Films and Storytelling (B01) [ <i>subject leader</i> ]	4.15/5
2015/16 S2	GUR free elective subject	SPD2315 Films and Storytelling (201) [ <i>subject leader</i> ]	4.40/5
2015/16 S2	BA in Professional Communication	SPD4488 Integrated Study (Final year research project)	4.80/5

\* Based on results of Q19 “*Overall, I think the teacher is effective in teaching this subject,*” ranked from 1 (strongly disagree) to 5 “strongly agree.”

**4. Teaching Records with Teaching Evaluation Results in City University of Hong Kong as Part-time Lecturer (Jan 2014 – June 2014)**

Semester	Programme Name	Subject Code / Name	Overall*
2013/14 Semester B	Postgraduate, MA in Communication and New Media	COM5502 Multimedia Communication	6.38/7

2013/14 Semester B	Undergraduate, BA in Media and Communication	COM3119 International Communication	5.25/7
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\* Based on results of the last question on students' overall assessment of the subject leader: **"Overall, I consider the learning experience provided by the teacher in this course as valuable,"** ranged from 1 (strongly disagree) to 7 (strongly agree).

## 5. Research supervision

### 1) Research students at Hong Kong Baptist University

- Rui Zhu (M.Phil., 2021 - ) Principal Supervisor.
- Xiaohang Deng (M.Phil., 2020 - 2021) (Co-supervising with Prof. Steve Guo, Professor, Hong Kong Baptist University), *ABD*.
- Wenshu Li (Ph.D., 2018 - ) (Co-supervising with Dr. Leanne Chang, Associate Professor, Hong Kong Baptist University), *ABD*.
- Zhi Lin (M.Phil., 2019 - 2021) (Co-supervising with Prof. Daya Thussu, Professor, Hong Kong Baptist University), *Graduated*

### 2) Research intern & project assistants at Hong Kong Baptist University

- Rui Zhu (2020 – 2021), Department of Journalism
- Hiu Yan Ping (2021), Department of Journalism
- Minyi Chen (2019 – 2020), Department of Journalism
- Jingwen Ma (2019 – 2020), Department of Computer Science
- Xiaohang Deng (2019 – 2020), Department of Journalism
- Can He (2018 - 2019), Department of Computer Science
- Chen Xu (2018 - 2019), Department of Computer Science
- Qile Wang (2018 - 2019), School of Communication
- Jiehu Yuan (2018 - 2019), Department of Journalism
- Mengyi Zhang (2017 - 2018), Department of Journalism

## Professional Services

### • University Committee Service and Other Services

- 2020 – Present. Committee Member. Research Postgraduate Studies Committee. School of Communication. Hong Kong Baptist University.
- 2019 – Present. Committee Member. Taught Postgraduate Programmes Management Committee. School of Communication. Hong Kong Baptist University.
- 2017 – Present. Committee Member. The Committee on the Research Ethics Committee (REC) (the former Use of Human & Animal Subjects in Teaching and Research (HASC)), Hong Kong Baptist University.
- 2017 – Present. Committee Member. The E-learning Committee. Centre of Holistic Teaching and Learning (CHTL), Hong Kong Baptist University.
- 2010 – 2011. Graduate Study Committee Member (Student Representative), College of Liberal Arts and Social Sciences, City University of Hong Kong.
- 2008 – 2009. Class Representative by Election, MA in New Media and Communication, City University of Hong Kong.

- **Ad-hoc Reviewer for the below peer-reviewed academic journals (selected).** Note: Most journal review records are documented and verified in my Publon profile: <https://publons.com/researcher/1613458/xinzhi-zhang>
  - *New Media & Society (SSCI)*
  - *American Journal of Political Science (SSCI)*
  - *International Journal of Public Opinion Research (SSCI)*
  - *Computers in Human Behaviors (SSCI)*
  - *Journalism and Mass Communication Quarterly (SSCI)*
  - *Digital Journalism (SSCI)*
  - *Mass Communication & Society (SSCI)*
  - *Political Communication (SSCI)*
  - *Social Science Computer Review (SSCI)*
  - *International Political Science Review (SSCI)*
  - *International Journal of Communication (SSCI)*
  - *Information, Communication, and Society (SSCI)*
  - *Youth & Society (SSCI)*
  - *Cyberpsychology, Behavior, and Social Networking (SSCI)*
  - *Telematics and Informatics (SSCI)*
- **Research Paper Reviewer:** International Communication Association (ICA) Annual Convention submissions, from 2013 – present

### **Skills/Interests**

- Data analytics: Python, R, SQLite, STATA, SPSS, Gephi, Tableau
- Language: English (professional), Cantonese (Native), Mandarin (Native)
- Music: Piano Tenth Level Certificate (highest) certified by the China National Music Association (Beijing, National); Jazz Drum (10 years)

### **Academic References**

**[upon request]**