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- Research profiles on [Google Scholar](#) | [ResearchGate](#) | [Publons](#)
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Research Interests

Substantive

- **Political communication and digital culture**, i.e., media effects, digital politics and digital culture, with a comparative and interdisciplinary perspective;
- **Computational journalism**, i.e., the sociology of computational journalism; technologies and news production;
- **Health communication**, i.e., the cultural and political factors influencing the effectiveness of health messages in the age of information disorder

Methodological

- **Computational methods** (i.e., social network analysis, machine learning, text mining), comparative social surveys, online experiments, multivariate analysis, multilevel models

Academic Qualifications

- Ph.D., Media and Communication, City University of Hong Kong (2013)
- M.A. with *Distinction*, Communication & New Media, City University of Hong Kong (2009)
- B.A., Broadcasting Journalism, Guangzhou University, China (2008)

Academic Positions

- 2019 – Present. **Assistant Professor** (tenure-track), Department of Journalism, Hong Kong Baptist University
- 2016 – 2019. **Research Assistant Professor**, Department of Journalism, Hong Kong Baptist University
 - 2019 – Present. Programme Director (Founding). Master of Science in AI and Digital Media, School of Communication, Hong Kong Baptist University
 - 2016 – 2019. Programme Planning Team Member & Programme Director (Founding). The Concentration of Data and Media Communication, BSSc (Hon.) in Communication, Department of Journalism, Hong Kong Baptist University
- 2014 – 2016. **Lecturer**, School of Professional Education and Executive Development, The Hong Kong Polytechnic University
- 2013 – 2014. **Post-doctoral Research Fellow**, Department of Media and Communication, City University of Hong Kong

Research Grants

External grants

1. 2020 – 2022. Principal Investigator (**PI**), General Research Fund (**GRF**), the Research Grants Council (**RGC**), Hong Kong SAR. *Why Fact-Checking Fails? Factors Influencing the Effectiveness of Corrective Messages Countering Misinformation on Social Media: A Comparison of Hong Kong, the United States, and the Netherlands*. [408,256 HKD]. (on-going)
2. 2019 – 2021. Principal Investigator (**PI**), General Research Fund (**GRF**), the Research Grants Council (**RGC**), Hong Kong SAR. *The Making and Unmaking of the Public Sphere: Outcomes of Political Disagreement, Expression Avoidance, and a Filtered Information Repertoire*. [445,520 HKD] (on-going)

Internal grants

1. 2020 – 2022. Co-Investigator (**Co-I**), The Interdisciplinary Research Clusters Matching Scheme (IRCMS) by the University Research Clusters, Hong Kong Baptist University. *Engaging the Audience with AI-powered News Chatbots: Developing and Evaluating a Critiquing-oriented Conversational Recommender System for Digital News*. [937,500 HKD]. (on-going)
2. 2018 – 2019. Principal Investigator (**PI**). Faculty Research Grant (FRG), Hong Kong Baptist University. *Codes and Coders in the Newsrooms: New Technology Adoption and Interdisciplinary Collaboration in Hong Kong's Local News Organizations*. [44,100 HKD] (completed)
3. 2017 – 2018. Principal Investigator (**PI**), Faculty Research Grant (FRG), Hong Kong Baptist University. *Effects of Freedom Restoration, Language Variety, and Issue Type on Psychological Reactance: An Experimental Study of Health Promotion Messages in Hong Kong*. [49,752 HKD] (completed).
4. 2012 – 2013. Principal Investigator (**PI**). General Research Expenses Grants for Doctoral Dissertation. Chow Yei Ching School of Graduate Studies, City University of Hong Kong. *Social Networking Sites Use, Political Attitudes, and Political Participation: A Comparison of Mainland China, Hong Kong, and Taiwan*. [15,000 HKD] (completed)

Full List of Publication

Section A. Peer-reviewed publications (Total: 23; SSCI: 20)

23. **Zhang, X.** (2020). Innovation and conformity in music reproduction: A network analytic approach to contestants' song covering in reality shows in Mainland China and the US. *International Communication Gazette*. [SSCI - Communication, 2019 JCR IF = 1.877, Sage Publications Ltd.]

22. **Zhang, X.** & Zhong, Z.-J. (2020). Extending media system dependency theory to informational media use and environmentalism: A cross-national study. *Telematics & Informatics*. Online first. doi: 10.1016/j.tele.2020.101378. [**Q1 (top 12%) in SSCI** – Information Science and Library Science, 2018 JCR IF = 3.714, Elsevier.]

21. **Zhang, X.** & Ho, J. C. F. (2020). Exploring the fragmentation of the representation of data-driven journalism in the Twittersphere: A network analytics approach. *Social Science Computer Review*. Online first. doi: 10.1177/0894439320905522. [**Q1 (top 9%) in SSCI - Social Sciences Interdisciplinary**, 2018 JCR IF = 2.922, Sage Publications Ltd.]
20. Ho, J. C. F., & **Zhang, X.** (2020). Strategies of marketing anew media form to the mass market: A text-mining-based case study of virtual reality games. *Journal of Open Innovation: Technology, Market, and Complexity*. 6(1). Full-text: <https://www.mdpi.com/2199-8531/6/1/1>. [Scopus Journal, Multidisciplinary Digital Publishing Institute (MDPI).]
19. **Zhang, X.** & Li, W. (2019). From social media with news: Journalists' social media use for sourcing and verification. *Journalism Practice*. [Q2 (top 30%) in SSCI - Communication, 2018 JCR IF = 2.124, Routledge Journals, Taylor & Francis Ltd.]
18. **Zhang, X.** (2019). Effects of freedom restoration, language variety, and issue type on psychological reactance. *Health Communication*. Online first. doi: 10.1080/10410236.2019.1631565. (**Q2 (top 30%) in SSCI - Communication**, 2018 JCR IF = 1.846, Routledge Journals, Taylor & Francis Ltd.)
17. Lin, W.-Y., **Zhang, X.***, Cao, B. (2018). How do new media influence youths' health literacy? Exploring the effects of media channel and content on safer sex literacy. *International Journal of Sexual Health*, 30(4), 354-365. doi: 10.1080/19317611.2018.1509921. (***corresponding author. SSCI - Social Science (interdisciplinary)**, 2017 JCR IF = 1.014, Routledge Journals, Taylor & Francis Ltd.)
16. Lin, F. & **Zhang, X.** (2018). Movement-press dynamics and news diffusion: A typology of activism in digital China. *China Review*, 18(2), 33-63. Link: muse.jhu.edu/article/696528. [Q1 (top 23%) in SSCI – Area Studies, 2016 JCR IF = 0.906, The Chinese University Press.]
15. **Zhang, X.** & Lin, W.-Y. (2018). Stoking the fires of participation: Extending the Gamson hypothesis on social media use and elite-challenging political engagement. *Computers in Human Behavior*, 79, 217-226. doi: 10.1016/j.chb.2017.10.036. [**Q1 (top 12%) in SSCI – Psychology (multidisciplinary)**, 2016 JCR IF = 4.306, Elsevier.]
14. **Zhang, X.** (2018). Visualization, technologies, or the public? Exploring the articulation of data-driven journalism in the Twittersphere. *Digital Journalism*. 6(6), 737-758. doi: 10.1080/21670811.2017.1340094. (**Q1 (top 18.2%) in SSCI - Communication**, 2018 JCR IF = 2.679, Routledge Journals, Taylor & Francis Ltd.)
13. **Zhang, X.** & Lin, W.-Y. (2018). Hanging together or not? Impacts of social media use and organisational membership on individual and collective political actions. *International Political Science Review*, 39(2), 273-289. doi: 10.1177/0192512116641842. [**Q2 (top 33%) in SSCI – Political Science**, 2016 JCR IF = 1.588, Sage Publications Ltd., the flagship journal of the International Political Science Association (IPSA), ranked 6th in the “Top read articles in 2018”

published by the journal.]

12. **Zhang, X.** (2017) Exploring the country co-occurrence network in the Twittersphere at an international economic event. In: Cheng X., Ma W., Liu H., Shen H., Feng S., Xie X. (eds) *Social Media Processing. SMP 2017. Communications in Computer and Information Science*. Vol. 774, 308-318. Springer, Singapore. doi: https://doi.org/10.1007/978-981-10-6805-8_25 [EI, acceptance rate: 20% (28/140)].

11. Lin, W.-Y., Cao, B., & **Zhang, X.** (2017). To speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong. *International Journal of Communication*, 11, 17. Full text: <http://ijoc.org/index.php/ijoc/article/view/6723>. [Q2 (top 32%) in SSCI – Communication, 2016 JCR IF = 1.498, USC Annenberg Press.]

10. Cui, L. & **Zhang, X.** (2017). What happened to those fans several years later? Empowerment from *Super Girls' Voice* for girls in China (2007-2015). *Critical Studies in Media Communication*, 34(4), 400-414. doi: 10.1080/15295036.2017.1319070. [SSCI – Communication, Routledge Journals, Taylor & Francis Ltd.]

9. Zhong, Z.-J. & **Zhang, X***. (2017). A mediation path to Chinese netizens' civic engagement: The effects of news usage, civic motivations, online expression and discussion. *China: An International Journal*, 15(2), 4-26. [SSCI - Area Studies * corresponding author. The NUS Press, National University of Singapore.]

8. Lin, W.-Y., **Zhang, X.**, Song, H.Y., & Omori, K. (2016). Health information seeking in the Web 2.0 age: Trust in social media, uncertainty reduction, and self-disclosure. *Computers in Human Behavior*, 56, 289-294. doi: 10.1016/j.chb.2015.11.055. [Q1 (top 12%) in SSCI – Psychology (multidisciplinary), 2016 JCR IF = 3.435, Elsevier.]

7. **Zhang, X.** (2015). Voting with dollars: A cross-polity and multilevel analysis of political consumerism. *International Journal of Consumer Studies*, 39(5), 422-436. doi: 10.1111/ijcs.12181. [SSCI – Business, 2015 JCR IF = 1.086, John Wiley & Sons, Inc.]

6. Lin, F., Chang, T.-K., & **Zhang, X.** (2014). The spillover effect and power relations: The case of online protest and mainstream media in China. *Asian Journal of Communication*, 25(3), 235-254. doi: 10.1080/01292986.2014.955859. [SSCI – Communication, Routledge Journals, Taylor & Francis Ltd.]

5. **Zhang, X.**, & Lin, W.-Y. (2014). Political participation in an unlikely place: How individuals engage in politics through social networking sites in China. *International Journal of Communication*. 8, 21-42. Full text: <http://ijoc.org/index.php/ijoc/article/view/2003/1047>. [Q2 in SSCI – Communication, 2016 JCR IF = 1.498, USC Annenberg Press.]

4. Lin, W.-Y., **Zhang, X.**, & Lee, F. L. F. (2013). Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong. *International Communication Gazette*. 75(8), 715-731. doi: 10.1177/1748048513497160. [SSCI – Communication, Sage

Publications Ltd.]

3. Liu, N., & **Zhang, X.** (2013). The influence of group communication, government-citizen interaction, and perceived importance of new media on online political discussion. *Policy & Internet*. 5(4), 444-461. doi: 10.1002/1944-2866.POI348. [SSCI – Communication, John Wiley & Sons, Inc.]

2. Lin, W.-Y., **Zhang, X.**, Jung, J.-Y., & Kim, Y.-C. (2013). From the wired to wireless generation: Investigating teens' internet use through the mobile phone. *Telecommunications Policy*. 37(8), 651-661. doi: 10.1016/j.telpol.2012.09.008. [Q2 in SSCI – Communication, 2013 JCR IF = 1.128, Elsevier.]

1. Lin, W.-Y., & **Zhang, X.** (2012). Seeking the invisible youth: Examining the Otaku's online-offline social capital construction in Hong Kong. *Mass Communication Research*, 2012(7), 233-270 [in Chinese]. Full text: <http://mcr.nccu.edu.tw/word/1314522013.pdf>. [TSSCI journal, Taiwan, National Chengchi University]. [林宛瑩，張昕之。（2012）。〈「隱形少年」現形記：香港御宅族網際網路使用與社會資本建構初探〉，《新聞學研究》，2012年第7期，頁233-270.]

Section B. Book chapters, professional contributions and selected media commentaries

7. Lin, W.-Y. & **Zhang, X.** (2020). Digital Politics in Mainland China: Participation in an Unlikely Place, in Dutton, W. H. (Ed.), *A Research Agenda for Digital Politics*. Cheltenham, UK: Edward Elgar.

6. Zhu, J. J. H., Huang, Y., & **Zhang, X.** (2018). Dialogue on computational communication research: Origins, theories, methods, and research questions. *Communication & Society*, 44, 1–24 [in Chinese]. [祝建華、黃煜、張昕之（2018）。〈對談計算傳播學：起源、理論、方法與研究問題〉。《傳播與社會學刊》，第44期，頁1–24]。 Full text: <http://cschinese.com/word/15554202018.pdf>

5. Wang, Q., **Zhang, X.**, & Man, Z. (2018). Survey of content production in Hong Kong Media. In Li, R. & Huang, Y. (eds), *Hong Kong digital media development report 2018* (pp. 224–247). Hong Kong: Chung Hwa Press [in Chinese]. [王祺樂、張昕之、滿子梵（2018）。〈香港媒體內容生產調查〉。李文、黃煜主編：《香港媒體數碼發展報告2018》，2018年，頁224–247。香港：中華書局。

4. **Zhang, X.** (2013). Four interpretive frames to make sense of Snowden incident: Government-citizen relation, political expression, international relation, and privacy. *Media Digest [Hong Kong: Radio Television Hong Kong]*, 2013(7), 4-5. [in Chinese] Full text: http://rthk.hk/mediadigest/20130715_76_123002.html. [張昕之（2013）。〈斯諾登事件之四重邏輯：政府-公民關係，政治表達，國際關係，與隱私權利〉。香港電台《傳媒透視》，2013年第7期，頁4-5]

3. **Zhang, X.** (2010). A review on the media's performance during Manila hostage incident. *Media Digest [Hong Kong: Radio Television Hong Kong]*, 2010(9), 3-4. [in Chinese] Full text: http://www.rthk.org.hk/mediadigest/20100914_76_122652.html. [張昕之 (2010)。〈媒體、挾持者、政府 — 「8•23」菲律賓人質事件反思〉。香港電台《傳媒透視》，2010年第9期，頁3-4] (Note: After the publication of this contribution, this article was featured and cited extensively in a popular deliberation radio program of Radio-1, Radio Television Hong Kong, *the Millennium*, on September 21, 2010)

2. **Zhang, X.** (2010). The impact of online social networking on university students' civic participation: A case of two universities in Southern China. In G. Zhang (Ed.), *Communication in e-Society: Innovation, collaboration, and responsibility*, pp. 95–115. Shanghai: Shanghai People's Press. [張昕之 (2010)。〈社交網站使用與大學生公民參與行為之關係：以中國南部兩所高校為例〉。張國良主編：《e社會傳播：創新·合作·責任》，頁95-115，上海人民出版社.]

1. **Zhang, X.** (2009). The media coverage of “Green Dam” software incident in mainland China. *Media Digest [Hong Kong: Radio Television Hong Kong]*, 2009(7), 4-5. [in Chinese] Full text: http://rthk.hk/mediadigest/20090715_76_122313.html. [張昕之 (2009)。〈中國內地「綠壩」軟體風波始末：從官方到民眾—七大主角的網路媒介話語博弈〉。香港電台《傳媒透視》，2009年第7期，頁4-5]

Selected Conference Presentations (internationally major peer-reviewed conferences)

25. **Zhang, X.**, Guo, S., & Li, R. (2020, May). *Robot journalists currently not needed: Exploring newsrooms' practices of AI-powered initiatives with a mix-method approach*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

24. **Zhang, X.** (2020, May). *Supply–demand versus social learning: Pathways from social media use to citizens' demand for democracy*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

23. **Zhang, X.** & Li, W. (2020, May). *From social media with news: Journalists' social media use for sourcing and verification*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

22. Lin, W.-Y. & **Zhang, X.** (2020, May). *Are social media a political movement equalizer? Survey evidences from two Asian polities*. Paper (virtually) presented at the 70th Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

21. Lin, W.-Y., Oktavianus, J., & **Zhang, X.** (2020, May). *Feeling politics? How communication mediates the effects of emotions on political participation*. Paper (virtually) presented at the 70th

Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 21-25 May 2020.

20. **Zhang, X.** (2019). *Data, coders, and designers in the newsrooms: The adoption of data-driven journalism in Hong Kong's local news organizations*. Paper presented at the 69th Annual Conference of International Communication Association (ICA), DC, USA, 24 - 28 May 2019.

19. Ho, J. C. F. & **Zhang, X.** (2019). *Marketing virtual reality games with text: A text mining analysis of game descriptions on Steam*. Paper (poster session) presented at the 69th Annual Conference of International Communication Association (ICA), DC, USA, 24 - 28 May 2019.

18. **Zhang, X.**, Zhang, L., Zhang, M., Liu, Y., He, W., & Zhou, W. (2018). *Monkey King, Naruto, and Mickey Mouse: Mapping the co-consumption network of animation protagonists in China*. Paper presented at the 68th Annual Conference of International Communication Association (ICA), Prague, The Czech Republic, 24 - 29 May, 2018.

17. **Zhang, X.** (2017) *Visualization, technologies, or the public? A text mining analysis of the articulation of data-driven journalism in the Twittersphere*. Paper presented at the 67th Annual Conference of International Communication Association (ICA), San Diego, USA, 25 – 29 May, 2017.

16. **Zhang, X.** & Lin, W.-Y. (2017). *Extending the Gamson hypothesis on social media use and elite-challenging political participation: A cross-polity study*. Paper presented at the 67th Annual Conference of International Communication Association (ICA), San Diego, USA, 25 – 29 May, 2017.

15. **Zhang, X.** (2016). *The effects of freedom restoration, message frames, and language variety on psychological reactance*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.

14. Cui, L., & **Zhang, X.** (2016). *What happened to those tomboys several years later?: Empowerment from Super Girls' Voice for girls in mainland China (2007-2015)*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.

13. Lin, W.-Y., Cao, B., & **Zhang, X.** (2016). *To speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong*. Paper presented at the 66th Annual Conference of International Communication Association (ICA), Fukuoka, Japan, 9-13 June, 2016.

12. **Zhang, X.**, & Zhong, Z.-J. (2015). *Mapping the boundary of media effects on environmental concerns: Evidence from 37 societies*. Paper presented at the 65th Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.

11. Lin, W.-Y., & **Zhang, X.** (2015). *From spectators to participants: A study of affective intelligence, media uses, and political participation in Hong Kong*. Paper presented at the 65th

Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.

10. Wang, C.-J., Chen, H.X., & **Zhang, X.** (2015) *The landscape of information diffusion on Sina Weibo: Investigating the rich-club effect*. Paper presented at the 65th Annual Conference of International Communication Association (ICA), San Juan, Puerto Rico, 21-25 May 2015.

9. **Zhang, X.**, & Lin, W.-Y. (2014) *The cynics in action: Social networking sites use, political attitudes, and political participation in mainland China and Hong Kong*. Paper presented at the 64th Annual Conference of International Communication Association (ICA). Seattle, Washington, the U.S., May 2014. Awardee of the Political Communication Division Travel Grant.

8. **Zhang, X.**, & Lin, W.-Y. (2014) *Bowling alone or together? Social media uses, organizational membership, and political participation*. Paper presented at the ICA 2014 Pre-conference: *New Media and Citizenship in Asia: Values, Digital Politics, and Civic Well-Being*, Seattle, Washington, the U.S., May 2014. Awardee of the Division Travel Grant.

7. Zhong, Z.-J., & **Zhang, X.** (2014). *Media and psychological predictors of civic engagement: Uses of news, motivation, political efficacy, and relative deprivation*. Paper presented at the 64th Annual Conference of International Communication Association (ICA). Seattle, Washington, the U.S., May 2014.

6. **Zhang, X.**, & Zhang, F. (2013). *Powered by democracy? - A multilevel model of media uses and political participation across Asian countries*. Paper presented at the Annual Conference of Association for Education in Journalism and Mass Communication (AEJMC), D.C., the U.S., Aug 8 – 11, 2013. McCombs Shaw Best Student Paper Award, the Political Communication Interest Group.

5. **Zhang, X.**, & Zhang, W. (2013). *The willingness to fight for the People's Republic of China? The individual determinants of political support in the post-colonial Hong Kong*. Paper accepted to be presented at the 99th Annual Convention of National Communication Association (NCA). D.C., the U.S., Nov 21-24, 2013.

4. **Zhang, X.** (2013). *The myth of "voting with dollars": A cross-polity and multilevel analysis of political consumerism*. Paper presented at the 63rd Annual Conference of International Communication Association (ICA). London, the U.K., June 17-21, 2013.

3. Lin, W.-Y., **Zhang, X.**, & Lee, F. L. F. (2013). *Making the world a distant place? How foreign TV news affects individual cynicism in post-colonial Hong Kong*. Paper presented at the 63rd Annual Conference of International Communication Association (ICA). London, the U.K., June 17-21, 2013.

2. Liu, N., & **Zhang, X.** (2012). *Talking as communicators: Effects of group communication, government-citizen interaction, and perceived media importance on online political discussion*.

Paper presented at the 100th Annual Convention of Association for Education in Journalism and Mass Communication (**AEJMC**). Chicago, the U.S., Aug 9-12, 2012.

1. Lin, F., & **Zhang, X.** (2012). *Contextualizing inter-media influence: Diffusion of online news about three collective actions in China*. Paper presented at the 62nd Annual Conference of International Communication Association (**ICA**). Phoenix, Arizona, the U.S., May 24-28, 2012.

Study and Travel Grants

Section A. External competitive grants

- Mar 2014. Conference Travel Grant, “New Media and Citizenship in Asia,” 2014 International Communication Association (**ICA**) Preconference, Seattle, the U.S. [800 USD].
- Mar 2014. Conference Travel Grant, Political Communication Division, International Communication Association (**ICA**), the Annual Convention, Seattle, the U.S. [500 USD].
- Sep 2009 - Aug 2013. Full Scholarship, University Grants Council (**UGC**) Scholarship for Doctoral Studies, Hong Kong SAR.

Section B. Internal development grants

- May 2019. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2019 Annual Conference of the International Communication Association (**ICA**), DC, the US. [24,888 HKD]
- Mar 2018. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2018 Annual Conference of the International Communication Association (**ICA**), Prague, Czech. [19,200 HKD]
- Feb 2017. Staff Development Grant, School of Communication, Hong Kong Baptist University, for the 2017 Annual Conference of the International Communication Association (**ICA**), San Diego, the US. [15,000 HKD]
- Mar 2016. Staff Development Activities Grant, College of Professional and Continuing Education, The Hong Kong Polytechnic University, for the 2016 Annual Conference of the International Communication Association (**ICA**), Fukuoka, Japan. [10,000 HKD]
- Jun 2013. Conference Travel Grant, Department of Media and Communication, City University of Hong Kong, for the 2013 Annual Conference of the International Communication Association (**ICA**), London, England [12,000 HKD].
- May 2012. Conference Travel Grant, Department of Media and Communication, City University of Hong Kong, for the 2012 Annual Conference of the International Communication Association (**ICA**), Phoenix, Arizona, the U.S. [12,000 HKD].
- Nov 2011. Research Activities Fund, Chow Yei Ching School of Graduate Studies, City University of Hong Kong, for the 2011 Annual Conference of the National Communication Association (**NCA**), New Orleans, the U.S. [10,000 HKD].

Academic Awards & Honors

- **Nov 2018. Distinguished Alumni Award**
- Awarded at the 10th Anniversary of the Department of Media and Communication, City University of Hong Kong.
- **May 2013. McCombs Shaw Best Student Paper Award**
- Awarded by Political Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC). *AEJMC is a major international membership organization for academics in the field, offering regional and national conferences and refereed publications.*
- **Sep 2012. Outstanding Academic Performance Award**
- Awarded by Chow Yei Ching School of Graduate Studies, City University of Hong Kong [1,000 HKD].
- **Sep 2012. Research Tuition Scholarship**
- Awarded by Chow Yei Ching Graduate School, City University of Hong Kong [42,000 HKD].
- **Mar 2011. Chow Yei Ching School of Graduate Studies Scholarship**
- Awarded by Chow Yei Ching School of Graduate Studies, City University of Hong Kong [60,000 HKD]. *This is a meritorious award and is granted on a strictly competitive basis, for students' outstanding academic performance. Around 10 awards are given out each year, with each department only one nominee.*
- **Apr 2010. Outstanding Academic Paper by Students**
- Run Run Shaw Library, City University of Hong Kong [1,000 HKD]. *The OAPS project is initiated by CityU Library to store students' course-based term papers.*

Academic Teaching and Supervision

1. Courses taught in Hong Kong Baptist University (2016 - present)

| <u>Offering</u> | <u>Course code and title</u> | <u>Level</u> |
|-----------------|---|---|
| 2020 Spring | COMM7410 Computational Journalism | Postgraduate (free elective course for the MSc in AI and Digital Media) |
| 2019 Fall | COMM7340 AI for Digital Media | Postgraduate (core course for the MSc in AI and Digital Media) |
| 2019 Spring | COMM7190 Issues and Cases in Mass Communication | Postgraduate (elective) |
| 2018 Fall | COM5507 (invited guest instructor at City University of Hong Kong) Social Media Data Acquisition and Processing (Course Repo on GitHub) | Postgraduate (core course for the Media and Data Analytics Stream) |
| 2018 Spring | COMM7210 Research Project | Postgraduate (elective) |
| 2017-2018 | JOUR4036/JOUR3137 Communication Theory | Undergraduate (journalism major core) |
| Proposed | COMM7840 Algorithmic Culture | Postgraduate (elective) |
| Proposed | COMM7780 Big Data Analytics for Media and Communication | Postgraduate (elective) |

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| Proposed | JOUR4046 Integrated Data-Driven Storytelling | Undergraduate (core course for Data and Media Communication Concentration) |
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2. Courses taught at Hong Kong Polytechnic University (2014 - 2016)

| Offering | Course code and title (all undergraduate level) |
|----------|---|
| 2014-16 | SPD4488 Integrated Study - Capstone Project for the BA (Hons) in Professional Communication Programme |
| 2014-16 | SPD4458 Integrated Study - Capstone Project for the BA (Hons) in Marketing & Public Relations Programme |
| 2015-16 | SPD4347 Languages, Cultures, and Communication |
| 2014-16 | SPD2315 Films and Storytelling (subject leader) |
| 2014-16 | SPD2314 Culture and Ways of Life (subject leader) |
| 2014-16 | SPD2312 Contemporary China |
| 2014-16 | SPD2303 Introduction to Communication |

3. Courses taught at City University of Hong Kong (2013 - 2014)

| Offering | Course code and title |
|-------------|--|
| 2014 Spring | COM3109 International Communication (core course for BA (Hons) in Media and Communication) |
| 2014 Spring | COM5502 Multimedia Communication (core course for MA in Communication and New Media) |

4. Research supervision

1. Research students at Hong Kong Baptist University

- Xiaohang Deng (M.Phil., 2020 -) (Co-supervising with Prof. Steve Guo, Professor, Hong Kong Baptist University)
- Zhi Lin (M.Phil., 2019 -) (Co-supervising with Prof. Daya Thussu, Professor, Hong Kong Baptist University)
- Wenshu Li (Ph.D., 2018 -) (Co-supervising with Dr. Leanne Chang, Associate Professor, Hong Kong Baptist University)
- Lewei Chen (Ph.D., 2017 -) (Co-supervising with Prof. Steve Guo, Professor, Hong Kong Baptist University)

2. Research/project assistants at Hong Kong Baptist University

- Rui Zhu (2020 –), Department of Journalism
- Minyi Chen (2019 – 2020), Department of Journalism
- Fangyao Zhu (2019 – 2020), Department of Journalism
- Jingwen Ma (2019 – 2020), Department of Computer Science
- Chang Ding (2019 – 2020), Department of Journalism
- Xiaohang Deng (2019 – 2020), Department of Journalism
- Yizhu Zhu (2019 – 2020), Department of Journalism
- Can He (2018 - 2019), Department of Computer Science
- Chen Xu (2018 - 2019), Department of Computer Science
- Jiaxuan Jiang (2019), School of Communication
- Yucan Xu (2019), School of Communication
- Qile Wang (2018 - 2019), School of Communication

- Jiehu Yuan (2018 - 2019), Department of Journalism & Department of Computer Science
- Mengyi Zhang (2017 - 2018), Department of Journalism
- Wanting Xu (2017 - 2018), Department of Journalism
- Ge Song (2016 - 2017), Department of Journalism

Professional Services

- **University Committee Service and Other Services**
 - 2020 – Present. Committee Member. Research Postgraduate Studies Committee. School of Communication. Hong Kong Baptist University.
 - 2019 – Present. Committee Member. Taught Postgraduate Programmes Management Committee. School of Communication. Hong Kong Baptist University.
 - 2017 – Present. Committee Member. The Committee on the Research Ethics Committee (REC) (the former Use of Human & Animal Subjects in Teaching and Research (HASC)), Hong Kong Baptist University.
 - 2017 – Present. Committee Member. The E-learning Committee. Centre of Holistic Teaching and Learning (CHTL), Hong Kong Baptist University.
 - 2010 – 2011. Graduate Study Committee Member (Student Representative), College of Liberal Arts and Social Sciences, City University of Hong Kong.
 - 2008 – 2009. Class Representative by Election, MA in New Media and Communication, City University of Hong Kong.
- **Ad-hoc Reviewer for the below peer-reviewed academic journals (selected). Note:** Most journal review records are documented and verified in my Publon profile: <https://publons.com/researcher/1613458/xinzhi-zhang>
 - *New Media & Society (SSCI)*
 - *American Journal of Political Science (SSCI)*
 - *International Journal of Public Opinion Research (SSCI)*
 - *Computers in Human Behaviors (SSCI)*
 - *Journalism and Mass Communication Quarterly (SSCI)*
 - *Digital Journalism (SSCI)*
 - *Mass Communication & Society (SSCI)*
 - *Political Communication (SSCI)*
 - *Social Science Computer Review (SSCI)*
 - *International Political Science Review (SSCI)*
 - *International Journal of Communication (SSCI)*
 - *Information, Communication, and Society (SSCI)*
 - *Youth & Society (SSCI)*
 - *Cyberpsychology, Behavior, and Social Networking (SSCI)*
 - *Telematics and Informatics (SSCI)*
- **Research Paper Reviewer:** International Communication Association (ICA) Annual Convention submissions, from 2013 – present

Skills/Interests

- Data analytics: Python, R, SQLite, STATA, SPSS, Gephi, Tableau
- Language: English (professional), Cantonese (Native), Mandarin (Native)

- Music: Piano Tenth Level Certificate (highest) certified by the China National Music Association; Jazz Drum (Metal, Rock and Roll, Blues, and Fusion Jazz)